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62.67

Per

30th

ANNIVERSARY
EDITION



PERENNIAL PLANTS

WHOLESALE ONLY

THE JOSEPH F. MARTIN COMPANY

Growers of Fine Perennials

PAINESVILLE, OHIO

The JOSEPH F. MARTIN CO., Inc., extends

THANKS!

for Thirty Fine, Fruitful Years

APPRECIATION

Can there be a single factor more prominent, more worthy of recognition, than our friendships? It's good people, good customers, year after year that make the only possible opportunity to grow and prosper. After thirty years, above and beyond all else, we lay claim to this: We serve the finest aggregate group of people in any business relationship anywhere.

PLEDGE

To maintain the factors of quality production, quantity production, reasonable prices and efficient service, all to the good end that is a fruitful benefit, a satisfied customer, the proudest item in our line.

TODAY AS IN THE PAST

We face up to the competitive considerations, and answer them all with the policy sincerely formed thirty years ago. There will always be a faithful adherence to our guarantee of complete, all embracing satisfaction. Every transaction that is our privilege to serve is our opportunity to extend and to expand. Everyone here at the Joseph F. Martin Co. is made well aware of that, and will regard it well, you may be sure.

JUST ONE MORE THOUGHT

We don't recall who said this, nor exactly how he said it, but we think of it often and pass it on for your consideration when you are thinking of your seasons plant requirements: THERE IS NOTHING THAT WAS EVER MADE THAT COULDN'T BE MADE WORSE FOR LESS!

Sincerely

THE JOSEPH F. MARTIN CO.

Painesville, Ohio

MAY WE ASK A FAVOR? Please keep this catalog close at hand through the season. That's hard to do — we know, for we have the same problem. In the file, it's often buried, on the desk top they seem to wander away. Will you do this for us? Punch it through and keep it on an active spindle, or let it lie in your current letter tray. We are always glad to send another copy, of course, but that always means a lapse of time, time that could be used to order your plants and have them on their way to you. This request is a part of our very special desire to render a prompt, efficient service to you straight through this new Spring season. This list is current until fall!

REMEMBER THE SPECIAL CASH DISCOUNT!!!

3% for cash on all orders of \$10.00 or more

THE JOSEPH F. MARTIN COMPANY

SPECIALIST WHOLESALE GROWERS

Present

Fine Perennials

UNLESS OTHERWISE NOTED ALL ITEMS IN THIS BOOK ARE FULLY DEVELOPED FIELD GROWN THAT WILL BE SHIPPED FRESH FROM THE FIELD. Where an offering is out of pots it is noted at the price line "Pot Plants." Where both pots and field grown are offered in a variety or in a plant family, the price lines say: "Heavy F. G." and "Pot Plants." Remember where nothing is noted, the plants are Field Grown and shipped fresh dug. FIRST CLASS PLANTS FOR FIRST CLASS PEOPLE!

There are NO SEEDLINGS, LINERS, or finely cut DIVISIONS considered, but rather, they are the TOP TRADE STANDARD plants for the better purposes of the discriminating —

FLORIST — NURSERYMAN

PLANT MERCHANDISER

CUT FLOWER GROWER

LANDSCAPE GARDENER

All Plants Are 5 at the 10 rate, 25 at the 100 rate. Not Less Than Five of a Kind Please.

AGROSTEMMA

ROSE CHAMPION

CORONARIA ATROSANGUINEA. Silvery foliage, deep blood red flowers in June and July.
Per 10, \$2.00; Per 100, \$15.00

ANTHEMIS

HARDY MARGUERITE — CHAMOMILE

MOONLIGHT. This is a fine plant for the border, growing about 2½ feet tall. Throughout the summer the plants are literally covered with hundreds of pale yellow daisy-like flowers, 2½ inches in diameter, which are excellent for cutting.
Per 10, \$2.00; Per 100, \$15.00

TINCTORIA. (Kelway's Variety). Handsome finely cut foliage, and daisy-like yellow flowers produced all summer. Succeeds well in the poorest soil, excellent for cut flowers.
Per 10, \$1.75; Per 100, \$12.00

ACONITUM

MONKSHOOD

FISCHERI. A sparkling blue, dwarf Aconitum.
Per 10, \$2.25; Per 100, \$18.00

SPARKS' VARIETY. July and August flowering; tall branched spikes, 4 to 5 feet high, covered with deep blue flowers in great abundance.
Per 10, \$2.50; Per 100, \$20.00

ADENOPHORA

POTANINI. Dark blue bell-shaped sweet scented flowers in pyramidal panicles. Height about 2½ feet.

Per 10, \$2.25; Per 100, \$18.00

AJUGA

BUGLE

A useful plant for the rockery and for carpeting the ground, particularly in shady positions, as under trees, where grass will not grow; flowers in May and June. 6 to 8 inches.

GENEVENSI. An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June.

Per 10, \$2.25; Per 100, \$18.00

REPTANS. Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.

Per 10, \$2.00; Per 100, \$15.00

REPTANS ALBA. A tightly knit compact creeping cover, flowers rise 3 to 4 inches over deep bronze foliage.

Per 10, \$2.00; Per 100, \$15.00

REPTANS RUBRA. Grows 3 to 4 inches high, with deep purplish blue flowers in May and June.

Per 10, \$2.25; Per 100, \$18.00

REPTANS VARIEGATA. Rosettes of palest green and white. Short spikes of light blue flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00

ANCHUSA

SEA BUGLOSS ALKENET

ITALICA DROPMORE. Pretty gentian blue flowers in Spring.

Per 10, \$1.75; Per 100, \$12.50

ITALICA LISSADEL. Clear blue flowers on 4 to 5 ft. stems.

Per 10, \$1.75; Per 100, \$12.50

MYOSOTIDIFLORA. Dainty blue flowers and branchy sprays during April and May. Fine for shade and sun.

Per 10, \$2.25; Per 100, \$18.00

ACHILLEA

MILFOIL OR YARROW

A planting will, with its abundance of sucker growth, grow together either to decorate or to provide endless cut flower material for months without maintenance.

MONT BLANC. Largest double white. 3 ft. June-Sept.

Per 10, \$2.00; Per 100, \$15.00

PERRY'S TALL. Selected from regular Perry's for its cut flower character. It now grows a little higher than Boule De Neige and follows its season. Plant them both for plenty of filler through June, July and August.

Per 10, \$2.00; Per 100, \$15.00

SNOW BALL. (Boule de Neige). Wonderful for cut flowers or garden. Blooms in June. A good filler, grows 12-15" high, double white flowers in umbels.

Per 10, \$1.75; Per 100, \$12.00

TOMENTOSA AUREA. A very charming yellow flowered plant, blooming in June. It will do well in the rockery or in any part of the border.

Per 10, \$2.00; Per 100, \$15.00

ACHILLEA

ANGEL'S BREATH

It grows as an inverted bowl, twenty inches high and spreads two feet. In flower, it is so profusely covered that the rich green foliage, decorative otherwise, can scarcely be seen. The white is the purest, and the composition of the flower is fully double without a trace of center. It is brand new and carries our highest recommendation.

Per 10, \$5.00; Per 100, \$40.00

NOTICE: Packing is charged at actual cost or less throughout, of materials and labor involved.

SPECIAL NOTICE: — Where Parcel Post is preferred method of shipment, please include postage to 10% of value.

ACTINEA**LAKESIDE DAISY**

HERBACEA. Yellow Daisy-like flowers 2 inches in diameter, stems 6 inches. Blooms in May.
Per 10, \$2.25; Per 100, \$18.00

ALYSSUM**ROCK MADWORT**

SAXTILE COMPACTUM. Dwarf, compact Basket of Gold. Flowers April and May.
Per 10, \$2.00; Per 100, \$15.00

AMSONIA

TABERNAEMONTANA. 2 to 3 feet. Late May and early June. Small and numerous flowers of light blue in panicles. Smooth foliage, fine for the hardy border, or plants among shrubbery.
Per 10, \$2.25; Per 100, \$18.00

ANEMONE**WINDFLOWER**

PULSATILLA. Grows from 9 to 12 inches high and produces violet or purple flowers during April and May. An interesting plant for the rocky or well drained border.
Per 10, \$2.25; Per 100, \$18.00

AQUILEGIA**COLUMBINE**

ALPINA BLUE. One of the very few good dwarf Aquilegias. Only 9 to 10 inches high with dainty blue short spurred flowers.
Per 10, \$2.00; Per 100, \$15.00

CHRYSANTHA. Yellow. 2½ ft. May-June.
Per 10, \$2.25; Per 100, \$18.00

COPPER QUEEN. Coppery red with dark spurs, anthers straw-colored white, May-June.
Per 10, \$2.00; Per 100, \$15.00

CRIMSON STAR. It is the most striking crimson with white corolla.
Per 10, \$2.25; Per 100, \$18.00

DOBBIE'S IMPERIAL HYBRIDS. A very fine assortment by a European hybridizer which will be sure to charm you by its beauty.
Per 10, \$2.00; Per 100, \$15.00

LONG SPURRED HYBRIDS. We offer an unusually choice strain of these lovely hybrids, ranging in color tones from creamy white and yellow to bronze red and blue shades. No two plants resemble each other in color, and the combination of shades found in this selection defies description.
Per 10, \$2.00; Per 100, \$15.00

LONGISSIMA SELECT. Unusually long, slender spurs, 4 to 5 inches, flowers pale, sulphur yellow.
Per 10, \$2.25; Per 100, \$18.00

MRS. SCOTT ELLIOTT HYBRIDS. There is not a better mixture grown in the world. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellows, pinks, reds, etc.
Per 10, \$2.00; Per 100, \$15.00

ROSE QUEEN. A chrysanth type, as charming an Aquilegia as there is; color is the mellow old-rose favorite.
Per 10, \$2.00; Per 100, \$15.00

SILVER QUEEN. Improved long spurred white. The best pure white.
Per 10, \$2.00; Per 100, \$15.00

ARABIS**WHITE ROCKCRESS**

ALPINA FL. PL. Double white Rock Cress. Flowers April to June. Height about 8 inches, very fine rock plant.
Pots — Per 10, \$2.00; Per 100, \$15.00
F. G. — Per 10, \$2.25; Per 100, \$18.00

ALPINA ROSEA. Similar in habit to Alpina. The flowers are a delicate pink.
Per 10, \$2.00; Per 100, \$15.00

ARTEMESIA

Boundlessly useful, for the border for spotting in shrub plantings, and particularly, for filling in floral effects.

LACTIFLORA. Large, branching panicles of sweet scented, creamy white flowers, fine for cutting. 3 to 4 ft. Aug.-Sept.
Per 10, \$2.00; Per 100, \$15.00

SILVER KING. Bright silver-colored stems and foliage are of great value for florists' fillers, can also be dried for winter use.
F. G. — Per 10, \$2.00; Per 100, \$15.00
Rooted Runners — Per 100, \$5.00

SILVER QUEEN. (Martin's Selection). This will dry just like Silver King. It is bushy and carries an abundance of hard silver seeds that add to its effect. Though not as light, it is our judgment that it is much more impressive than the Silver Queen and more desirable than Silver King in many instances.
Per 10, \$2.00; Per 100, \$15.00
Rooted Runners, Per 100, \$5.00

ARMERIA**SEA PINK OR THRIFT**

BEE'S RUBY. June flower beds offer nothing more striking. This Armeria grows to a height of 18 to 24 inches. On the tip of each stem are produced bright red flowers about 2 inches in diameter. In addition to garden value, the flowers are also very attractive in floral designs. We have a nice supply ready for shipment this spring. If you are looking for something unusual here is a plant worthy of your consideration.
2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

CEPHALOTES RUBRA. Color is a striking red. For border there is nothing that will make such a bright showing.
Per 10, \$2.25; Per 100, \$18.00

GLORY OF HOLLAND. Similar to Bee's Ruby except that the flowers are a good clear pink, also fine for florists.
Per 10, \$2.25; Per 100, \$18.00

LAUCHEANA. Bright rosy red. Height 3 to 6 inches. May-June.
Per 10, \$2.00; Per 100, \$15.00

MARTIMA SPLENDENS. (Statice Armeria). Rosy magenta flowers on 1 ft. stems.
Per 10, \$2.00; Per 100, \$15.00

ASTILBE

FANAL. A fine compact growing plant with excellent foliage and brilliant carmine-red flowers. One of the deepest red Spireas in cultivation. Handsome in the garden and good for forcing. Striking novelty with long, well-formed spikes and splendid crimson flowers.
XXX F. G., Per 10, \$3.00; Per 100, \$25.00

ASCLEPIAS**BUTTERFLY WEED**

INCARNATA PULCHRA. Broad leaved, grows to 4 feet, flowers a rosy-purple.
Per 10, \$2.00; Per 100, \$15.00

TUBEROSA. Very showy native plants, about 2½ feet high, producing flowers of brilliant orange-scarlet during July and August. Nice for cutting.
Per 10, \$2.25; Per 100, \$18.00

There are no Seedlings, Liners, or Sliver Cut Divisions considered in this book. In every instance, you receive a whole plant at full maturity. A young clump is the grade!

Asters

ALPINUS GOLIATH. Six to ten inches high and bears large showy bluish purple flowers in May and June. Plant in full sun.
Per 10, \$2.25; Per 100, \$18.00

BEECHWOOD CHALLENGER. Erect grower, of medium height, producing brilliant crimson-red flowers. For florist cutting or landscape use.
Per 10, \$2.25; Per 100, \$18.00

BEECHWOOD CHARM. New variety of the Novae-Belgi type. Medium sized flowers of rich pink color are carried in greatest profusion. Height 3 feet.
Per 10, \$2.25; Per 100, \$18.00

BLUE PLUME. A very choice introduction, valuable for its stately, dignified appearance. The rich, deep purple, nearly double flowers appear on spikes of splendid form.
Per 10, \$2.00; Per 100, \$15.00

BLUE GOWN. The finest late blue variety. Huge blossoms with a thick row of petals on tall arching stems. Ideal for cutting.
Per 10, \$2.25; Per 100, \$18.00

CLIMAX. One of the best and showiest, with large pyramidal spikes on large light lavender blue flowers. Very free.
Per 10, \$2.00; Per 100, \$15.00

ELIZABETH BRIGHT. A new beauty. Rose Mauve with yellow tinting.
Per 10, \$2.25; Per 100, \$18.00

GAYBORDER SUPREME. A brilliant new introduction, taking its place among the finest Hardy Asters. The flowers are large, semi-double, and toned clear rose pink—a color that is something different in the Aster range. Blooms very early.
Per 10, \$2.50; Per 100, \$20.00

HARRINGTON'S PINK ADORABLE. Produces fine silvery rose flowers in clusters, continuously from early September until cut down by frost.
Per 10, \$2.50; Per 100, \$20.00

HILDA BALLARD. The enormous flowers are beautiful opalescent mauve or lilac, each blossom with a deep fringe of rays which are particularly soft in appearance.
Per 10, \$2.00; Per 100, \$15.00

MT. EVEREST. A wonderful white Aster of exceptional value, forming tall, well-shaped, pointed pyramids with an abundance of lateral growth, flowering right down to the ground.
Per 10, \$2.25; Per 100, \$18.00

PINK PARTY. Delicate apple blossom pink blooms literally efface the lovely foliage of this new Michaelmas Daisy. Medium tall.
Per 10, \$2.25; Per 100, \$18.00

PLENTY. A fine new introduction. Flowers half-dollar size, and the clean pure powder blue of Frikarti. Plants grow to 2½ feet, extremely productive.
Per 10, \$2.50; Per 100, \$20.00

ROYAL PINK. One of the best and a most prolific bloomer literally smothered with bright pink flowers.
Per 10, \$2.00; Per 100, \$15.00

STAR OF WARTBURG. Large lilac blue flowers with a striking orange center are produced on 12 to 14 inch stems about the middle of June. A strikingly beautiful plant in the rock garden or in any perennial bed.
Per 10, \$2.50; Per 100, \$20.00

STRAWBERRIES AND CREAM. When the flowers first open they appear as a deeper pink and these with the softer pink open flowers make a lovely combination of color. Height 4 feet, blooms the end of September.
Per 10, \$2.00; Per 100, \$15.00

VIOLETTA. New, and the best Novi-Belgi blue yet. The flowers are a deep violet purple and unusually double. Blooms early, producing prolific crops from September to frost, on sturdy, thickly foliated 4 foot plants.
Per 10, \$2.50; Per 100, \$18.00

WHITE LADY. One of the finest pure white.
Per 10, \$2.50; Per 100, \$20.00

BOLTONIA**FALSE CHAMOMILE**

ASTEROIDES. Pure white daisy-like flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00

SNOWBANK. This very worthy variety is genuinely appreciated for its compact, neat habit of growth. It rises to a height of 4 feet and requires no staking. Beautiful snow white flowers are produced in great abundance on strong, erect stems throughout September and October. In a mass planting it creates the effect of a bank of snow rising from the ground.

Per 10, \$1.75; Per 100, \$12.50

Buddleia**CONCORD**

A deep red with a dark eye. Grows medium high, produces prolifically. Stems are sturdy, always 18 to 24 inches tall and the flowering heads are top cut flower quality.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

DUBONNET

The color is remarkably similar to the shade of the French Wine, Dubonnet. The spikes are solid and well rounded and the florets large.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

ELEANOR

Shades from a pure, tasteful lavender, to Eleanor blue. Tremendously long well filled spikes, and good foliage make it a leader.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

HARTWEGI

The large bright lavender panicles have remarkable substance and harmonize in arrangements with other flowers. The flowers do not "sunburn."

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

ILE DE FRANCE

Individual flower heads often measure ten inches, these on three to four foot stems, color brilliant rosy purple with violet suffusion, fragrant.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

ORCHID BEAUTY

Soft cattleya-orchid with a brilliant orange eye. It's a splendid plant and carries our finest recommendation. No other variety represented as it is, will compare with it.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

PINK CHARMING

Remains the best pink yet. Definitely a separate color in the Buddleia range.

XXX F. G. Per 100, \$3.75; Per 100, \$32.00

ROYAL BLUE

An advance in the blue types. A prolific producer of cut flowers of top quality.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

WHITE CLOUD

A new beauty, and in our judgment the best of the many white varieties. Dwarf and compact it flowers profusely on perfect and abundant cutting stems.

XXX F. G. Per 10, \$3.75; Per 100, \$32.00

CAMPANULA**BELLFLOWER**

CARPATICA ALBA. (Carpathian Bellflower white). Per 10, \$2.25; Per 100, \$18.00

MEDIUM CALYCANTHEMA. (Cup and Saucer). Blue, Lilac, Rose and White. Colors separate. Classed among the showiest garden plants; also one of the most desirable cut flowers.

Per 10, \$2.00; Per 100, \$15.00

BLUE SPIRE. Three feet, delightful blue flowers are borne on spire-like stems. Flowers June and July.

Per 10, \$2.50; Per 100, \$20.00

PERSICIFLORA ALBA. (Peach leaved Bell-flower). Large salver-shaped, pure white flowers. June to August. 2 feet.

Per 10, \$2.25; Per 100, \$18.00

PERSICIFLORA BLUE. Blue Coerulean, an excellent companion to the white variety. The large blue flowers making up an attractive contrast. Height 30 inches.

Per 10, \$2.25; Per 100, \$18.00

ROTUNDIFOLIA. 1 foot. June to August. In the wild it is more slender and taller than in the garden, clear blue flowers. Especially suited for crevices in the rock garden or steep slopes, if planted to show a pendant habit.

Per 10, \$2.00; Per 100, \$15.00

**HARDY
CARNATIONS**

Beautiful in themselves — indispensable to beauty everywhere.

CRIMSON KING. Exotic oriental beauty. Flowers pure chinese red on dark green foliage. This might well be America's favorite perennial were one to be chosen.

Pots — Per 10, \$2.00; Per 100, \$15.00

THE ROYAL GRENADINS. Everlasting garden favorites; these are big completely developed plants that will give you a mass of bloom in their first season — remember, no seedlings, no liners.

By Separate Variety

The varieties: Cardinal, Chocolate, Golden Sun, Scarlet, Triumph Rose, King of the Blacks, White.

Per 10, \$2.00; Per 100, \$15.00

CASSIA**INDIAN SENNA**

MARYLANDICA. Handsome pinnate foliage, profusion of yellow racemes during July and August, simple culture for the most difficult of locations.

Per 10, \$2.25; Per 100, \$18.00

CATANANCHE

COERULEA MAJOR. The Blue Cupid's Dart. For cutting, for decorative borders. Prospers in dry location where other plants are difficult.

Per 10, \$2.00; Per 100, \$15.00

CENTAUREA**PERENNIAL BACHELOR BUTTON**

MACROCEPHELA. Flowers are large thistle-like, golden yellow on erect stems. Valuable in any floral arrangement.

Per 10, \$2.00; Per 100, \$15.00

MONTANA. (Perennial Cornflower). Grows 2 feet high, bearing large violet-blue flowers from July to September.

Per 10, \$2.00; Per 100, \$15.00

ROSE DELIGHT. (Dealbata). Large fully double, bright lilac-rose.

Per 10, \$2.00; Per 100, \$15.00

CHELONE

LYONI. Similar to Pentstemon, producing heads of showy purplish-red flowers.

Per 10, \$2.00; Per 100, \$15.00

CHEIRANTHUS**SIBERIAN WALLFLOWER**

ALLIONI. A beautiful rock plant. Dazzling fiery orange flowers, on stems about a foot high. Best used as a biennial as it frequently blooms itself to death.

Per 10, \$2.00; Per 100, \$15.00

GOLDEN BEDDER. Grows to a height of 9 to 12 inches, producing golden yellow flowers. Fine for bedding.

Per 10, \$2.00; Per 100, \$15.00

LINIFOLIUS, ALPINE WALLFLOWER (R). Lilac blue flower. Dwarf variety for rockery or bedding, 1 foot.

Per 10, \$2.00; Per 100, \$15.00

CIMICIFUGA**SNAKE ROOT**

RACEMOSA. Handsome shade-loving plant, bearing in July and August spikes of pure white flowers 4 to 6 feet high. Well suited for planting at the back of the border, or for naturalizing at the edge of the woods.

Per 10, \$2.00; Per 100, \$15.00

CONVALLARIA**LILY OF THE VALLEY**

One of the most familiar hardy perennials. An excellent plant for shady places. Small bell-shaped pure white flowers on 8 to 10 inch stems.

Clumps, Per 10, \$2.00; Per 100, \$15.00
Pips, Per 100, \$3.00

COREOPSIS

A useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden yellow flowers in profusion throughout the summer.

DOUBLE SUNBURST. Here is a Coreopsis which is different, producing striking yellow flowers which are actually double and of good size. They attract a great deal of attention and are also elegant cut flowers, noted for their keeping qualities. They grow to a height of 24 to 30 inches.

Per 10, \$2.00; Per 100, \$15.00

LANCEOLATA GRANDIFLORA SPECIAL STRAIN. Flowers are immense, 3 to 4 inches across, dominant color yellow, but pepped with enough red to make a sensational show. The flowers can be cut endlessly and the sturdy stems and fine keeping quality will make it one of the better items in your cut flower assortment. Extremely prolific.

Per 10, \$2.00; Per 100, \$15.00

MAYFIELD GIANT. This fine Coreopsis of Australian origin is a considerable advancement on any strain yet introduced. It produces taller, more vigorous plants, with longer, firmer stems and larger individual flowers, having broader petals, forming a more perfect corolla. Flowers Yellow.

Per 10, \$1.75; Per 100, \$12.00

VERTICILLATA. Pretty dwarf plant with fine leaved light green foliage, completely covered with small yellow flowers all summer. Very pretty.

Per 10, \$2.25; Per 100, \$18.00

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. Please add 7 cents per plant to the ten rate to share the cost of the custom handling outside the wholesale aggregating.

THE NEW AND DIFFERENT

MARTIN MUMS

HARDY - HEALTHY - EARLY - BEAUTIFUL!

MAJOR CHRYSANTHEMUM ACHIEVEMENT — wherever these are shown, they are acknowledged leaders of the groups in which they appear. They have been tried and found fine in all climatic zones. Their individual personalities are so well regarded that they will be the subject of several of the gardening magazine Chrysanthemum articles. Your customers will be asking for them . . . we do not retail . . . we will not be competing for your share of the interest that will be generated . . . plant them generously!

All fully developed field grown, healthy clumps that will yield 12 to 30 stolons — shipped undivided — compare the unit cost of your field planting — aren't these far and away the most economical?

CANDY Delicious and desirable, a treat to the most discriminating taste for the grand Chrysanthemum family. A mound of flowers cascading from a full crest and right to the ground in solid mass. Eighteen inches tall, three feet through in the first year. Color is a prominent, full pink with a sugar-sheen (see the name?) and individually average more than two inches. The blend is to just enough salmon and gold in the center to spotlight each blossom. It's a beautiful display item, and each stem straight and true makes it a profitable cut flower.

Heavy Field Grown, Per 10 \$3.50, Per 100, \$30.00

CONTRAST A distinct departure. In the field, despite the literally endless array of varieties around them, plants of Contrast were marked different everywhere they were shown. It grows with a character quite different than anything that we are accustomed to. Instead of the conventional mound formed by semi-low growing types, a bowl-like effect is achieved, a flat mass across the top and a cascade of bloom to the ground. The duplex flowers are a harmonious contrast with every soft rose petal tipped yellow. It is a strong sturdy grower, coming in around the first week in Sept.

Heavy Field Grown, Per 10, \$3.50, Per 100, \$30.00

NABOB A rich, exotic soft purple with a metallic sheen that brings it to the "plastique" shades used so effectively in modern decoration. There is absolutely no hint of magenta either in the prime bloom or the fading flower. It grows medium tall and the deep, lush, forest green foliage, growing to the ground, is a complimentary frame for the abundance of very rich flowers.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

DRAGON LADY A new mum-color too — a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

JAYEFF Flowers are huge, 4 inches and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flowers form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 ft., vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until severe frost.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

FORTY-NINER Was there a prospector's pick at Comstock that ever uncovered the richness of the pure gold that you will see? The bonanza bursts into bloom early in September, a shower of the cleanest yellow gold flowers, and they stay fast and in full bloom well into frost. Each flower is fully double with an incurve. They are uniform in sprays at the top of straight eighteen inch stems. For cutting, they're perfect. For specimen planting, it will make a three foot circle the focus of sunshine all fall.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

REDCOAT As hardy as the men it pays tribute and as brilliant as the uniforms they wear. A strong sturdy grower resisting with casual abandon the culprits that take their toll from others less sturdy. Flowers are a really new red in Chrysanthemums. Vermilion is the closest comparison. Fully double, they appear on strong yet succulent stems growing medium high in profusion. This one will be a leader par excellence for years to come.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

NANKEEN A medium tall golden cushion. Only the growth characteristics bring it into the cushion classification. The flowers are completely different from any appearing on the cushion varieties. They are fully double, tightly knit, and exhibit no center even in their late stages. The color is that of polished gold, and, in the direct sun it is flushed with a shimmering sheen that makes a group planting a lively dynamic scene.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

MISS LACE Pert and saucy, this is the glamour of the new group. True Grandmothers light pink, a bursting shower of fully double, 3 inch blooms sweeping en-masse atop stately upright stems rising in quantity 2½ ft. in perfect symmetry. Excellent cut-flowers, blooms first week in September, and the fresh pink flowers do not fade for weeks.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

SALUTE A perfect deep purple, the memorial tribute shade, dedicated to our memories. Soft and fluffy, yet so double the petals seem to be woven into a tight knit to accommodate them all. It is small, extremely bushy, growing to 12 inches and is completely covered with mellow, deeply satisfying blooms so profuse that the foliage is completely hidden. Blooms first week in September and continues for weeks without fading. It's wonderful, born only for the purpose it so clearly serves.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

Hardy Chrysanthemums

ABOUT THE VARIETIES

Out of hundreds of varieties tried each year this list is made up of the cream of the crop as it has actually been seen in performance here. Flowering form and period, growth characteristics such as floriferousness, symmetry, strength and foliage, are all carefully considered. The composite of all features rating excellent earns for the variety a place in this list. All element of your risk is removed. We can say definitely that you can't buy one that will not be a practical productive and profitable item in your planting.

FIELD GROWN PLANTS are the best buy. (We say that sincerely — we produce pot plants and R/C too.) Our customers have told us that their mum plantings provide an increasing **ratio of profit** as the size of the planting is increased. So, to make a big planting possible on a minimum of investment, we are trying to offer as many varieties as we possibly can in field grown plants. We ship the whole plant, undivided as it comes from the field. You make from twelve to thirty in your field or in your pots simply by pulling the stolons. **THERE IS NO OTHER WAY THAT WILL EVEN COME CLOSE TO THE LOW UNIT COST OF PLANTING MADE FROM THE DIVISIONS THAT YOU PULL FROM STOCKY FIELD GROWN PLANTS.**

HERE THEY ARE! A CHALLENGE TO ANY COMPARSION! TRY THEM AND SEE!

ALL PURPOSE DECORATIVES

ALABASTER (English). Large pure white with slightly incurved petals. Will grow to five inches across if disbudded.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$15.00

ALGONQUIN. A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.
HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

ALLEGRO. Double. Glowing shrimp—pink with coppery salmon sheen. Early October.
HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

AUTUMN BREATH. A striking oddity. It is a firm duplex, rigidly showing a burnt cinnamon-bright yellow bi-color in symmetrical focus. It compares with the straw flower. The flowers appear in extra-ordinary abundance on literally dozens of thin but sturdy stems. It is a good clean grower, bright and novel, and appears the second week in September.
HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

AUTUMN LIGHTS. Coppery bronze semi-double blossoms with gleaming orange overcast. Compact, branchy plant, healthy, dark green foliage, unusually hardy. Height, 1½ ft. Late September.
HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

AVALANCHE. This variety easily takes its place among the best whites that we have ever seen. The flowers are very large, measuring 4 inches across. The flower petals are long, ray-like extensions that occur in so good numbers that the effect is richly double. It is a perfect cut flower type; early, free-flowering, tall and straight stemmed.
POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

BARBARA CUMMINGS. Old favorite fluffy yellow. Often blooming in late August.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BARBARA SMALL. An outstanding tribute to the work of one of the finest hybridizers. It blooms a clear rose pink and bears its three-inch fully double flowers in prolific mass. Semi-tall sturdy stems and leathery green abundant foliage make it one of the best of the new ones. Blooms Mid-September.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BOKHARA. Full double perfectly formed flowers on well-branched stems. Exceptionally hardy with disease resistant foliage. Perfect for cutting by Oct. 10th.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BONFIRE. Double burnt-bronze red flowers on 24 inch plants. Blooms in early Oct. and is very frost resistant.
HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

BOSTON. A true fall color, bright red bronze, fully double, medium tall, mid-October.
HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

BRONZE PYRAMID. A straight medium tall new variety. Duplex flowers are the high toned orange bronze favorite in the Fall. Dozens of branches straight from the crown without disbudding. Foliage forest green and clean. Perfect cut flower variety.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BRONZE UTOPIA. (English). Large generously petaled, incurved yellow bronze. Mid-season, excellent cut flower.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BURGUNDY. Rich cerise-crimson, acquiring deeper tones in the center as the bloom matures. The flowers are of good size, quite double and carried on erect, branching stems.
HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CALCITE. Double chalk-white flowers with a pale yellow center. Fine for cutting. Oct.
HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CANDLELIGHT. Very lovely and graceful, free flowering creamy white. Medium size nicely borne double blossom, 1½-2 feet. September 25th.
HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

To avoid confusion and to assist us in serving you exactly as you desire, please note all items in your selection "P" for pots, or "F. G." for field grown where both are listed.

CHRYSANTHEMUMS, DECORATIVE — Continued

CARNIVAL. A bright, brilliant mum. A play of bronze, red, and golden bronze shades. Full double, 3 inch flowers carried on slender, nicely branched sprays. Oct. 10.

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

CHARLES NYE. Developed by Dr. Kraus, University of Chicago — this is by far the finest yellow Pompon to date. Very large deep yellow blooms produced freely in compact clusters. Strong, tidy, 20 inch plant. An outstanding good Pompon.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

CHIQUITA. Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

CHINA GOLD (English). A new bright double. Quilled petals, beautiful exhibition, early October.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

CHRIS COLUMBUS. New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

DAWNROSE. D. (Kraus). New 1949! Grenadine-pink to bittersweet-pink, lightening to clear, bright flesh-color at margin. 24 inch, Oct. 15.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

DEFIANCE. D. (Kraus). A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems. 26 inch, Sept. 17.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

EARLY WONDER. Pat. No. 490. On the first opening the flowers are a delicate pink blending to peach blossom pink when fully open. It is hardy, blooms early enough for a complete crop in all sections of the country.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ELSIE. A good, rugged, and productive buttercup yellow. It's really fine. Single, it has closely piled multiple rows of petals on a vigorous 2½ ft. plant that blooms Oct. 10.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

EMBER. A brilliant glowing bronze, a combination of coral and orange shades ever changing with light. Flowers 2½ inches in diameter. Mid-October. Height 2½ feet.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ERMINE. D. (Kraus). Fully double, wide-petaled, pure white with cream center. Tall, sturdy plants; vigorous grower. Very frost-resistant flowers. Excellent for cutting. 30 inch, Oct. 1.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

EUGENE A. WANDER. A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers — each one the height of perfection in form.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

EUREKA GIANT. A superb Mum with huge, semi-double orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

GALE S. A beautiful windblown peach bronze, one of the most unusual shades that we have ever seen and the only variety that we know of that bears its color. Flowers are a close duplex of splendid form and are borne in profusion on plant of dignity. Grows to 2 feet and blooms with the early group.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

GARDEN QUEEN. A truly novel variety of recent introduction. The fully double deep lilac flowers contain pinate petals and are borne in such profusion that a remarkable lace like effect is achieved. Height 26 inches.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

GLOWING COALS. A bright, deep cherry red with an orange reverse. A dignified habit, bears well branched sprays on fine cutting stems. This will replace The Chief.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

GOBLIN. Airy, graceful habit. Grows to a height of 2 feet. Produces lovely, distinct, warm golden bronze flowers, fully double.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

GOLDEN CARPET. Utterly distinct, a rounded 1 foot rug of glowing golden yellow 1 inch pompons. After over 2 foot spread. Flowers all along stem from September 15th on. Fine for border, edging, rock garden or pot sales. Very choice.

POT PLANTS — Per 10, \$3.00; Per 100, \$20.00

GOLDEN CHARM. A sturdy, upright grower of recent introduction, now proving itself a leader in the tall decorative and cut-flower type. The flowers are a pure, rich, uniform golden yellow. 3 to 5 fully double, 3 inch blooms open clustered close to the very tip of each stem, almost as though they were one huge flower.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

GOLDEN DOME. (English). A classic. Tightly knit, full double, incurved, bright golden yellow over-laid blush red. 2 feet, full bush, grand for cutting.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

GOLDEN HOURS. D. (Kraus). Early, double, deep lemon-chrome. Petals broad, overlapping and somewhat incurved. Most outstanding very early cut flower. 26 inch, Sept. 12.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

GOLDILOCKS. (Zantha). This fine early brilliant canary yellow pompon is one of the newer varieties from Dr. Kraus, University of Chicago. Healthy two foot plant in full flower by early Sept.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

HILLCREST. (English). A real bright red. Extremely productive. Good cut flower, mid-season.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

HONEYCOMB. A brilliant yellow, fully double early, hardy exhibition. Low, yet excellent for cutting.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

HUNTSMAN. Vivid and nobly brilliant, bright scarlet, over-laid orange-bronze 2½ to 3 inch on two foot branching plant. Early October, extremely hardy.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

IDA BREWSTER. It has large brilliant crimson flowers, with a very attractive yellow center. The flowers are 3 to 4 inches across and have several rows of petals — starting to bloom about October 10th.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

INSPIRATION. New. Distinctly different, it is a large rich orange-red overlaid with an apricot that is a bright highlight. Bush is strong, sturdy, and firmly upright.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

IVORY GLOW. (U. S. D. A.). A perfect creamy white double pompon. It responds very well to disbudding and it's quality can be increased to compare with any indoor variety. 30 inches, blooms mid-Sept.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

JAMES EADIE. A memorial Mum in tribute to the great florist that hybridized it. It is tall, bears generous double flowers on stems as straight and sturdy as a cane stake. Grows to thirty inches, and is without any doubt the finest yellow hardy cut flower Mum we grow. Blooms in mid-season when the Mum demand is at its highest.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

JEWELRY. Rosy orchid Button. Makes perfect little flowers with an irresistible iridescent sheen. Hardy plant. Late September.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

CHRYSANTHEMUMS, DECORATIVE — Continued

JUDITH ANDERSON. An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, about 1½ inches across.

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

KARL A. REICHE. A trim, tidy little pompon. Durable and hardy. Densely branched, blooms late September on, 2 feet. Blend of old rose, red and ripe strawberry.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

KATE SMITH. A real honorary. Paschke origination, it is a bright yellow pompon, very hardy and very early. Grows in cushion form, thickly foliated, flowers right to the ground, yet provides liberal cutting.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

KING MIDAS. The old favorite tall, full double semi-incurved pure primrose yellow.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

KRISTINA. A lovely rose pink, the best of the super hardy Northlands. Guaranteed a most vigorous and prolific form, we are happy to be back in a strong stock position with it.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

LAVENDER PRINCESS. Brand new. The finest cutting variety in the color classification. A pastel shade, thoroughly pleasing.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

LEDA. (English). A very much admired variety. Beautiful rolled petals of Heliotrope Pink. This is superlative in it's class.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

LILLIAN DOTY. An old favorite medium tall, light rose pink pompon, returning to our list by popular demand.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

LOLA. Large double flowers of glittering gold. Very attractive. 2½ feet. September. One of the best of the new ones.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MAGNIFICENT. D. (Kraus). Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Strong branches, excellent for cutting. 26 inch, Oct. 1.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

MARGARET ANN. Full double, large, free flowering rosy purple. Excellent for cutting, fine for a mass at the back of the border. Grows to 2 feet, flowers mid-September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MARGIE. (U. S. D. A.). This is a beauty, an early double flowering dark red. Plant has a loose, engaging dignity that makes it very relaxing and attractive.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

MAROONETE. This unusual hardy variety is an upright grower with double compact flowers of an intense maroon shade. Approximately 24 inches tall, foliage unusually clean and resistant.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MARTIN'S WHITE. Finest fully double white hardy Mum.

POT PLANTS — Per 10, \$2.50; Per 100, \$18.00

MEADOW GOLD. Brilliant double flowers produced in great profusion on a sturdy upright bush about 16 inches high. The large 3 inch blooms are a deep butter yellow graduating to a pleasing effect of shining brilliance. Blooms in mid-September.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

MELLOW GLOW. Softly suffused, this one is a blended beauty. Soft orange, buff, peach pink and tasty bronze nasturtium tints. Sturdy, rich deep green, Oct. 1, 2½ feet, beautiful cut item.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MENTOR. Bright salmon pink flowers, close knit pompon in form, the size of a silver dollar. Clusters of these perfect blooms form right at the top of 24 inch stems in profusion from the crown with no disbudding. A gigantic specimen, outstanding in any Mum planting.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

MRS. PIERRE S. DUPONT, III. The dominant shade is a soft peach tinted with rosy-salmon and fawn shades; the whole overcast with an indescribably luminous flowers are carried on tall branching stems, making a strong, sturdy, 2½ ft. plant. In full flower in early October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

NECTAR. A large, informal flower of Orchid-Lavender with a brightness of the same color shading the center. Fully double, blooms Oct. 1, grows to 30 inches.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

NYE'S FAVORITE. Double, masses of lavender pink flowers with golden shadings. 24 inch, early September.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

ORIENTAL GLORY. Fully double, a brilliant, exotic red, the large flowers have crisply pointed petals and are in close sprays atop sturdy stems. Fine for cutting, grows 30 inches, blooms Sept. 10th.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

PEPITA. D. (Kraus). Densely quilled button-pompon of eggshell-white with darker center when young, changing to pure white with cream center. 26 inch, Sept. 28.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

PINK CHARM. Clean pink, duplex flowers, showing a brilliant yellow.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POLAR ICE. Clear, glistening blue-white flowers 2½ to 3 inches in diameter, heavy upright stems, branched heavy at top. Grows to 1½ to 2 feet tall, and blooms from September 1 to end of October.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

POWDER PUFF. Matures to purest white of any cushion yet, with 1½ inch double blossom on 1 ft. mound. Blooms in early September its first year, and late summer the second year.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

PRELUDE. D. (Kraus). Very large, early combination of flesh-pink and maize-apricot. Unexcelled for early cutting. 30 inch, Sept. 9.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

PYGMY ROSE. Very dwarf, perky, upright, crisply growing pompon. Rose with a silver sheen, it is always bright, valuable for edging the border, display grouping, or potting.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

RED GOLD. A pompon of good, compact composition. A lively combination of red and orange gold atop straight sturdy stems, fine for cutting, stately decorator.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ROSE GLOW. A raspberry-rose color which later shades to an opalescent rose, semi-double flowers 2 inches across.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ROSE MARIE. The old favorite shaggy, low, yellow.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ROSE PRINCESS. A good substantial deep pink. Excellent for cutting, late season.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

ROSITA. D. (Kraus). Compact, light Persian-rose button-pompon. Bush completely covered with pink buttons. 26 inch, Sept. 24.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

RUBY POMPON. The 2½ foot plant carries its ruby crimson flowers in remarkable profusion. In full flower early October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SEPTEMBER BRONZE. The warm bronze and golden-bronze tints of autumn are beautifully reflected in about the shapeliest little Pompon blossoms one can picture — and there are great quantities of them. It is a remarkably robust plant. Most colorful early variety to date.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CHRYSANTHEMUMS, DECORATIVE — Continued

SEPTEMBER CLOUD. Like "September Gold" in habit — the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. Breath-taking in its gleaming perfection.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER DAWN. Distinctly new and different, the first really good double pink. Flowers are about 3 inches across, hardy, vigorous and healthy. Starting to bloom in early September, it continues until frost, brightly and freely flowered.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SEPTEMBER GOLD. Brilliant golden-yellow blossoms, trim and neat, twenty-five or more to a spray completely cover the shapely, well rounded plants by mid-September and continue until the season's end. Colorful mounds, eighteen inches in height, much wider the first season. Immensely prolific and somewhat earlier in succeeding years.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER WINE. The scintillating red of sparkling Burgundy wine. Full duplex flower atop a compact branchy plant, each branch a perfect cut stem. Early. 1½ to 2 feet.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SEQUOIA. A Korean Hybrid type, producing elegant good-sized double blooms of a mellow amber color.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

STALWART. A very prolific Golden Bronze, fully double pompon. Is very frost resistant. Blooms, September 15, grows lustily to 2 feet.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

TAMPICO. (U. S. D. A.) A high crested double bronze with long stems making it superb for cutting. Flowers group in a close cluster right at the top. Foliage is clean and green, blooms early.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

TAPESTRY. Lovely contrast from deep pink to ashes of rose shade as flower matures. Three inch full double bloom, with golden flush in center, fine from September 15th on. Stocky 2 foot plant becoming universal favorite for its delightful shadings.

POT PLANTS — Per 10, \$2.75; Per 100, \$20.00

TOLCROSS PINK. (English). In our judgment, the best pink in this class. Large, solidly compacted flowers, the pink is tinted rose. Grows 30 inches and blooms early Oct.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CUSHIONS OR AZALEA

BRONZE GOLD. A superior cushion type. Gorgeous fluffy mass of gold tinted with bronze. Blooms shortly after Sept. 1 and continues bright to frost.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CHAMPION CUSHION. Reddish deep bronze, a distinct color.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CORAL SEA. Informal masses of semi-double blossoms. Color, salmon-buff suffused coppery rose. Altogether distinct and striking.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CUTIE. A profusion of tiny cherry-red button type flowers covering a sturdy compact 15 inch plant. Durable flowers and foliage lasting long after frost and freezing. Extremely prolific, unrivaled for potting both inside and out because of an unusual blend of flowers with foliage.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

DAHLIA FLOWER. It is a deep dark red, the richest of colors. The flowers resemble a Cactus Dahlia very closely. The plants are of sturdy habit, developing into solid bushy plants, 14 to 18 inches in height. The first bloom appears around the middle of September and creates one of the most outstanding showings until cut down by frost.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

WHITE DOTY. The old fashioned double white cut flower favorite. All hybridizers, including ourselves, have tried to improve this one without success.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

WHITE KNIGHT. A clean, clear white symmetrically shaggy flower that you'll truly love. The largest double white, it appears on a loose upright bush. Flowers are early, starting in mid-September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

SANTEE. 24 to 30 inches tall, upright, open habit. Deep yellow flowers are borne on cutting stems. Full double. Extremely hardy, early October.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

WHITE WONDER. Here is the perfect early flowering, white, garden pompon, coming into full flower about September 25th. The exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean white, lovely in all stages. The plant, about 3 feet in height, is husky and tremendously free, the spray so heavily branched that a few stems are a fine bouquet.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

WM. LONGLAND. Add a splash of red to the clear yellow fully double Eugene A. Wander and you have this outstanding variety. The red suffusion makes it startlingly striking. Flowers 2 inches across blooms mid-September on medium tall, rugged plant. Literally covered with color.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

YELLOW AVALANCHE. A clear soft yellow bud sport of the white variety. 24 inch, Sept. 4.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

W. P. SNYDER. A round topped, very compact plant 26 inches tall and 30 inches wide. Flowers in full-clusters on stiff stems perfect for cutting. Flowers are a fully double, tightly formed, Apricot bronze. Flowers Sept. 1 to frost.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

WESTBOURNE. (English). The largest of the rich reds. A fine habit, cleanly foliated, profusely blooming variety.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

YELLOW BLANKET. A clear yellow button pompon. Very free flowering, on the order of Judith Anderson. Early, grows to 24 inches.

POT PLANTS — Per 10, \$2.50; Per 100, \$15.00

YELLOW NORMANDIE. Full double daisy-like, extremely hardy and healthy. Very early. Good cut flower.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

DE LUXE RED CUSHION. This is our own introduction into the Cushion field. Plant is perfectly formed and makes a mound of 18 inches high with a diameter of 3 feet in its first year. The flowers are its particular point of perfection, since they are double and a really bright shade of red. This is the answer to the desire for a real Red Cushion. Flowers September on.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DWARF JEWEL. Soft lavender flowers on compact cushion shaped plants.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

EARLY HARVEST. Double flowered mahogany-orange cushion. Its 20 inch bushy plant starts blooming Sept. 12th and never seems to get tired.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

EARLY JOAN HELEN. An 18-inch mound of sparkling beauty. Flowers are a rich, garnet, shading to Rhododendron purple, and accented by a bright yellow center. Blooms in September. Ideal for borders, potting and cutting, it will be a command item after its first performance in your planting.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

HARVEST MOON. A dignified cushion type. Full double pompon flowers in close sprays atop a straight 14 inch stem. Bright gold bronze, early September and fresh to frost.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CASH WITH ORDER DISCOUNT—3% on Orders \$10.00 and up

HANDY ORDER BLANK

FOR THE

HARDY mums

Discount — 3% For Cash With Order

Ship To _____

Street _____

City _____ State _____

Via _____

Date _____

Preferred _____

Delivery Date _____

PRICES ARE FOR FIELD GROWN PLANTS UNLESS OTHERWISE MARKED

Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.
MARTIN ORIGINALS			General List Continued			General List Continued			General List Continued		
	CANDY 10-\$3.50; 100-\$30.00			BOKHARA 10-\$2.50; 100-\$20.00			EUGENE A. WANDER 10-\$2.50; 100-\$20.00			JUDITH ANDERSON P 10-\$2.00; 100-\$15.00	
	CONTRAST 10-\$3.50; 100-\$30.00			BONFIRE 10-\$3.00; 100-\$25.00			EUREKA GIANT 10-\$2.00; 100-\$15.00			KARL A. REICHE 10-\$3.50; 100-\$30.00	
	HABOB 10-\$3.50; 100-\$30.00			BOSTON 10-\$3.50; 100-\$30.00			GALE S 10-\$2.00; 100-\$15.00			KATE SMITH P 10-\$2.50; 100-\$18.00	
	DRAGON LADY 10-\$3.50; 100-\$30.00			BRONZE PYRAMID 10-\$2.50; 100-\$20.00			GARDEN QUEEN P 10-\$2.50; 100-\$18.00			KING MIDAS 10-\$2.00; 100-\$15.00	
	JAYEFF 10-\$3.50; 100-\$30.00			BRONZE UTOPIA 10-\$2.50; 100-\$20.00			GLOWING COALS 10-\$3.00; 100-\$25.00			KRISTINA 10-\$2.00; 100-\$15.00	
	FORTY-NINER 10-\$3.50; 100-\$30.00			BURGUNDY 10-\$2.00; 100-\$15.00			GOBLIN 10-\$2.00; 100-\$15.00			LAVENDER PRINCESS 10-\$3.50; 100-\$30.00	
	REDCOAT 10-\$3.50; 100-\$30.00			CALCITE 10-\$2.00; 100-\$15.00			GOLDEN CARPET P 10-\$3.00; 100-\$20.00			LEDA 10-\$3.00; 100-\$25.00	
	HANKEEN 10-\$3.50; 100-\$30.00			CANDLELIGHT 10-\$3.00; 100-\$25.00			GOLDEN CHARM P 10-\$2.50; 100-\$15.00			LILLIAN DOTY 10-\$2.00; 100-\$15.00	
	MISS LACE 10-\$3.50; 100-\$30.00			CARNIVAL P 10-\$2.00; 100-\$15.00			GOLDEN DOME P 10-\$2.50; 100-\$18.00			LOLA 10-\$3.00; 100-\$25.00	
	SALUTE 10-\$3.50; 100-\$30.00			CHARLES NYE P 10-\$2.50; 100-\$15.00			GOLDEN HOURS P 10-\$2.50; 100-\$18.00			MAGNIFICENT P 10-\$2.50; 100-\$18.00	
GENERAL LIST				CHIKUITA P 10-\$2.50; 100-\$15.00			GOLDBLOCKS 10-\$2.50; 100-\$20.00			MARGARET ANN 10-\$3.00; 100-\$25.00	
	ALABASTER 10-\$2.50; 100-\$15.00			CHINA GOLD P 10-\$2.50; 100-\$18.00			HILLCREST 10-\$3.50; 100-\$30.00			MARGIE P 10-\$2.25; 100-\$15.00	
	ALGONQUIN 10-\$2.25; 100-\$18.00			CHRIS COLUMBUS 10-\$3.00; 100-\$25.00			HONEYCOMB 10-\$3.00; 100-\$25.00			MARQUETTE 10-\$3.00; 100-\$25.00	
	ALLEGRO 10-\$3.00; 100-\$25.00			DAWNROSE P 10-\$2.50; 100-\$18.00			HUNTSMAN P 10-\$2.50; 100-\$15.00			MARTIN'S WHITE P 10-\$2.50; 100-\$18.00	
	AUTUMN BREATH 10-\$3.50; 100-\$30.00			DEFIANCE P 10-\$2.50; 100-\$18.00			IDA BREWSTER 10-\$2.25; 100-\$18.00			MEADOW GOLD P 10-\$2.25; 100-\$15.00	
	AUTUMN LIGHTS 10-\$2.00; 100-\$15.00			EARLY WONDER 10-\$2.00; 100-\$15.00			INSPIRATION 10-\$3.50; 100-\$30.00			MELLOW GLOW 10-\$3.00; 100-\$25.00	
	AVALANCHE P 10-\$2.50; 100-\$15.00			ELSIE 10-\$3.00; 100-\$25.00			IVORY GLOW P 10-\$2.50; 100-\$18.00			MENTOR 10-\$2.00; 100-\$15.00	
	BARBARA CUMMINGS 10-\$2.50; 100-\$20.00			EMBER 10-\$2.00; 100-\$15.00			JAMES EADIE 10-\$2.50; 100-\$20.00			MRS. PIERRE S. DUPONT III 10-\$2.50; 100-\$20.00	
	BARBARA SMALL 10-\$2.50; 100-\$20.00			ERMINE P 10-\$2.50; 100-\$18.00			JEWELRY P 10-\$2.50; 100-\$18.00			TOTAL COLUMN 4	
	TOTAL COLUMN 1			TOTAL COLUMN 2			TOTAL COLUMN 3				

TOP QUALITY MUMS — Order Blank Continued

Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.
General List Continued			General List Continued			CUSHIONS			DEAN KAY		
	NECTAR 10-\$3.00; 100-\$25.00			SEQUOIA 10-\$2.00; 100-\$15.00			BRONZE GOLD 10-\$2.25; 100-\$18.00			DEAN KAY 10-\$2.00; 100-\$15.00	
	NYE'S FAVORITE P 10-\$2.25; 100-\$15.00			STALWART 10-\$3.00; 100-\$25.00			CHAMPION CUSHION 10-\$2.00; 100-\$15.00			MY LADY 10-\$2.00; 100-\$15.00	
	ORIENTAL GLORY 10-\$3.00; 100-\$25.00			TAMPICO P 10-\$2.50; 100-\$15.00			CORAL SEA 10-\$3.00; 100-\$25.00			DEAN LADD 10-\$2.25; 100-\$18.00	
	PEPITA P 10-\$2.25; 100-\$15.00			TAPESTRY P 10-\$2.75; 100-\$20.00			CUTIE P 10-\$2.50; 100-\$15.00			YELLOW DEAN KAY 10-\$2.00; 100-\$15.00	
	PINK CHARM 10-\$2.50; 100-\$20.00			TOLCROSS PINK 10-\$3.00; 100-\$25.00			DAHLIA FLOWER 10-\$2.50; 100-\$20.00			TOTAL COLUMN 5	
	POLAR ICE 10-\$2.00; 100-\$15.00			WHITE DOTY 10-\$2.50; 100-\$20.00			DE LUXE RED CUSHION 10-\$2.00; 100-\$15.00			TO TOTAL COLUMNS	
	POWDER PUFF P 10-\$2.25; 100-\$15.00			WHITE KNIGHT 10-\$3.00; 100-\$25.00			DWARF JEWEL 10-\$2.50; 100-\$20.00				
	PRELUDE P 10-\$2.25; 100-\$15.00			SANTEE P 10-\$2.25; 100-\$15.00			EARLY HARVEST 10-\$2.25; 100-\$18.00				
	PYGMY ROSE P 10-\$2.25; 100-\$15.00			WHITE WONDER 10-\$3.50; 100-\$30.00			EARLY JOAN HELEN 10-\$3.00; 100-\$25.00				
	RED GOLD 10-\$2.50; 100-\$20.00			WM. LONGLAND 10-\$3.00; 100-\$25.00			HARVEST MOON 10-\$2.25; 100-\$18.00				
	ROSE GLOW 10-\$2.00; 100-\$15.00			YELLOW AVALANCHE P 10-\$2.25; 100-\$15.00			LITTLE ESKIMO 10-\$2.00; 100-\$15.00				
	ROSE MARIE 10-\$2.50; 100-\$20.00			W. P. SNYDER 10-\$3.00; 100-\$25.00			MAJOR CUSHION 10-\$2.25; 100-\$18.00				
	ROSE PRINCESS 10-\$3.00; 100-\$25.00			WESTBOURNE P 10-\$2.50; 100-\$15.00			OMAHA 10-\$3.00; 100-\$25.00				
	ROSITA P 10-\$2.25; 100-\$15.00			YELLOW BLANKET P 10-\$2.50; 100-\$15.00			PEACH CUSHION 10-\$2.00; 100-\$15.00				
	RUBY POMPON 10-\$2.50; 100-\$20.00			YELLOW NORMANDIE 10-\$3.00; 100-\$25.00			PINK CUSHION 10-\$2.00; 100-\$15.00				
	SEPTEMBER BRONZE 10-\$2.00; 100-\$15.00		NOVEL SPOONS				RED CUSHION 10-\$2.00; 100-\$15.00				
	SEPTEMBER CLOUD 10-\$2.00; 100-\$15.00			CHARM SPOON P 10-\$2.25; 100-\$15.00			SERENE 10-\$2.00; 100-\$15.00				
	SEPTEMBER DAWN 10-\$2.50; 100-\$20.00			IVORY SPOON P 10-\$2.25; 100-\$15.00			SUNBEAM 10-\$2.00; 100-\$15.00				
	SEPTEMBER GOLD 10-\$2.00; 100-\$15.00			YELLOW SPOON P 10-\$2.25; 100-\$15.00			WAKU P 10-\$1.75; 100-\$11.00				
	SEPTEMBER WINE 10-\$2.50; 100-\$20.00			GOLDEN SPOON 10-\$2.25; 100-\$18.00			WHITE CUSHION 10-\$2.00; 100-\$15.00				
	TOTAL COLUMN 6			JASPER SPOON 10-\$2.00; 100-\$15.00			YELLOW MOUND 10-\$2.50; 100-\$20.00				
				TOTAL COLUMN 8			YELLOW SUPREME 10-\$2.25; 100-\$18.00				
							TOTAL COLUMN 7				
										GROSS \$ _____	
										LESS 3% FOR CASH \$ _____	
										NET \$ _____	
										THANK YOU !	

ADJUSTMENTS ARE INEVITABLE. NO BUSINESS CAN CONTINUE GROWING AND PROSPERING WITHOUT PLENTY OF THEM. WHERE THEY ARE NECESSARY, YOU WILL FIND THAT THE JOSEPH F. MARTIN CO. HAS AS FINE A POLICY AS CAN EXIST IN THE NURSERY BUSINESS. WHERE ANYTHING IS WRONG, JUST DROP US A NOTE WITHIN TEN DAYS, IMMEDIATELY IF POSSIBLE. IF DAMAGE IS EVIDENT BEFORE UNPACKING, SECURE A BAD ORDER REPORT FROM THE EXPRESSMAN. OTHERWISE, LET US HAVE ALL DETAILS—TIME AND DAY OF ARRIVAL, CONDITION INSIDE THE CARTON, AND A UNIT REPORT OF YOUR LOSSES (THIS CAN BE CHECKED ON YOUR INVOICE). GIVEN THIS FAIR CHANCE, YOU HAVE OUR ASSURANCE THAT YOU WILL ALWAYS RECEIVE VALUE FOR THE VALUE THAT YOU COMMIT HERE.

THE JOSEPH F. MARTIN CO., INC.

PAINESVILLE, OHIO

CUSHIONS OR AZALEA — Continued

LITTLE ESKIMO. A dainty little white beauty, ideal for spot planting to blend with any color. Habit is low and spreading, growing to 12 inches, ruggedly hardy. Pure white, ball shaped flowers that do not fade, dominate the scene during late August and September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

MAJOR CUSHION. This one is a valuable addition to the Cushion family, filling a definite color position with its bright salmon-pink flowers. Its habit and character are superb, flowers full petaled, firm and solid, and very abundantly carried. Its prime importance is in the fact that its color does not fade.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

OMAHA. Very good. Cushion type, uniform and compact. Grows 15-18 inches, 40 inch spread. The color is the pure, delightful orange, petals are quilled like the cactus dahlia. From September 15 to frost it's sunsweet.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

PEACH CUSHION. The peaches and cream variety that is an improved Bronze Cushion.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

PINK CUSHION. Numerous bright pink flowers.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

RED CUSHION. This is a selected flowering type.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SERENE. One of the newer and better white cushions, distinguished by its extreme hardiness and strong growth characteristics. A very profuse bloomer that will attain a two-foot spread in the first season. Mid-September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SUNBEAM. A new cushion type Pompon, a mound of but-tercup yellow flowers practically cover the foliage. 12 inches, mid-Sept.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

WAKU. A firm, low growing pure white that fits the need for a back border of extreme floriferousness.

POT PLANTS — Per 10, \$1.75; Per 100, \$11.00

WHITE CUSHION. White flowers.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

YELLOW MOUND. Dwarf variety, duplex yellow buttons bloom close to the foliage.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

YELLOW SUPREME. A new bright sulphur yellow of unusual vigorous habit and long lasting quality in flower.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

DEAN KAY SERIES

DEAN KAY. Produces a great abundance of excellent rose-pink flowers in a profuse mass, starting to bloom in July. Perfectly hardy — tested in northern Maine. Grows 2 to 2½ feet.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

MY LADY. Very unusual and novel, flowers are large, double, orange-yellow.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DEAN LADD. Another of the Dean Kay series, prominent for its very early flowering date. Flowers are double, reddish-bronze, a unique autumn color.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

YELLOW DEAN KAY. An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

THE NOVEL SPOONS

CHARM SPOON. New. This opens a lovely Rhododendron red and finishes a dusty rose. All of the fine growth characteristics of the spoons are present.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

IVORY SPOON. The richness of silver glossed with Ivory pastel. Flowers profusely.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

YELLOW SPOON. A true canary yellow, and real perfection in Spoon composition. The spoon petals are extremely delicate and instantly striking. Yellow Spoon is an outstanding favorite in our trials each year.

POT PLANTS — Per 10, \$2.25; Per 100, \$15.00

GOLDEN SPOON. This highly deserves its place as a leading Spoon type. The flowers are large in the regular order; the color is a clear gold-tone, well away from the clear yellow in Yellow Spoon. Habit and other characteristics are similar

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

JASPER SPOON. A compliment to the novel and popular Spoon group. Flower form is compact with the rays and flattened tips closely placed. Color is a bright bronze-red overtone, mottled on a brilliant gold relief that is the principal color effect.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

NOTE—THE OPPORTUNITIES FOR MERCHANDISING HARDY CHRYSANTHEMUMS ARE PRESENT in any business that has even the smallest identification with things horticultural.

They are a brilliant exhibition when we really need their blaze of color. Evergreens are browning, lawns are neglected, trees drop their leaves, and even the sky is less frequent with its cheer. There isn't another plant family that will, as a group, respond as affectively as the **HARDY CHRYSANTHEMUMS**.

In the open field, in pots, cloversets, in beds, in the greenhouse, in the landscape planting, and over the counter at the seed store, garden shop, or florist shop, they sell themselves irresistibly. We are always current with ideas for profitable layout and turnover. If you can use any of our information, it will be a privilege to correspond.

Chrysanthemum Maximum

SHASTA DAISY or MOONPENNY

AMONG THE BEST KNOWN AND BEST LOVED HARDY PLANTS

The great effort that has been given to their improvement is climaxed in this feature presentation of the finest kinds. For cut flowers of distinction this superb list is unequaled.

PLANTS ARE FULLY DEVELOPED FIELD GROWN CLUMPS—you will receive the whole young clump. If field liners are your object, they can be divided into several big plants for your planting. Guaranteed as outlined, you can purchase your Daisies with no greater economy . . .

ALASKA. Magnificent daisy-like flowers seldom less than 5 inches across. Pure glistening white with yellow eye carried on long stems. A very free flowering Daisy in bloom all summer and fall. Height 2 feet.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00

DAISY DOUBLE WHITE SWAN. Pure white, double flowers on strong wiry stems 24 to 30 inches in length, in bloom for Memorial Day. These flowers always command a good price, whether in bloom outdoors for Memorial Day or under glass in the month of March. You will find a planting of these Daisies very profitable.

Heavy F. G. — Per 10, \$1.75; Per 100, \$12.50

DIENER'S GIANT HYBRIDS. New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Some have broad petals, others are very slender and twisted.

Heavy F. G. — Per 10, \$2.25; Per 100, \$18.00

KING EDWARD VII. Immense, beautiful, pure white flowers with tall stems produced on well-rounded plants 2½ feet tall. Very graceful and of perfect form, making a splendid display; also fine for cutting. Blooms in September.

Heavy F. G. — Per 10, \$1.75; Per 100, \$12.50

MAY QUEEN. This is the earliest cut flower variety. In full bloom during the month of May, you can imagine what a market exists for its flowers. The plant is extremely healthy and hardy, the flower crop is produced more prolifically than any other. Color a pure white, small center.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00

MRS. C. LOWTHIAN BELL. This magnificent white Daisy is undoubtedly the largest flowered of its class. Flowers frequently measure six inches across with very broad petals of great substance. 2½ to 3 feet. Extra fine for florists' use.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00

MOUNT SHASTA. A beautiful pure white, high crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in diameter. Sturdy and erect on stems 20-24 inches long. Replaces Esther Reade. A real winner for the florist, blooming continuously from late spring to frost. This is the best all-purpose Daisy on the market today.

Heavy F. G. — Per 10, \$3.00; Per 100, \$25.00

G. MARCONI. A grand variety, producing double Chrysanthemum-like flowers on 2½-ft. stems. Will bloom continuously during the summer months if flowers are kept cut.

Heavy F. G. — Per 10, \$2.25; Per 100, \$18.00

5 plants of any one variety at 10 rate. 25 or more plants of any one variety at 100 rate.

DELPHINIUM

BELLADONNA (Clivedon Beauty, true strain). True Belladonna blue from stock seed handled carefully throughout to insure the type.

Per 10, \$2.00; Per 100, \$15.00

PACIFICS MIXED. From seed re-selected each year for a mixture of the finest specimens in this beautiful delphinium specie.

Pot Plants, Per 10, \$1.75; Per 100, \$11.00

DICENTRA

BLEEDING HEART OR SEAL FLOWER

EXIMEA. (Plumy Bleeding Heart). A dwarf growing sort with beautiful finely cut foliage and showy racemes of pretty pink flowers through the entire season. Grows about 15 inches high.

Per 10, \$2.50; Per 100, \$20.00

SPECTABILIS. An old-fashioned favorite; its long racemes of graceful heart shaped pink flowers in May or June are always attractive; it is used largely for forcing, and is perfectly at home in any part of the border, especially valuable for planting in the shade. Height 1 to 2 feet. Perfectly hardy and easy to cultivate.

Pot Plants — Per 10, \$2.50; Per 100, \$20.00

3-5 Strong Eyes

Per 10, \$4.00; Per 100, \$35.00

5-8 Strong Eyes

Per 10, \$5.00; Per 100, \$45.00

DIANTHUS

DIANTHUS JUNE CARMINE is a beautiful shade of bright carmine pink with the spicy fragrance of the old clove pinks. It has the lovely carnation gray-green foliage, and the individual flowers, on 12-15 inch stems, are fully double, large flowered, perfectly formed, and makes excellent cut flowers. The habit of growth is very compact, neat and cushion-like.

Pot Plants — Per 10, \$3.50; Per 100, \$30.00

HER MAJESTY. Large compact, Carnation flowered glistening white. Flower spikes to 14" on stately perfectly formed, silver foliage plants.

Per 10, \$2.25; Per 100, \$18.00

MRS. DINA WELLER (Nan. Camp.). New, Beautiful globe, deep green foliage, flowers a delicate salmon and a bright carmine ring.

Per 10, \$3.00; Per 100, \$25.00

OLD SPICE. Deservedly holding a high place in this well regarded hardy plant family, the ever blooming bright salmon-pink. Old Spice is one of the finest hardy plants. It makes an enchanting border, a bright mass and furnishes cut flowers constantly through a three month period.

Pots — Per 10, \$2.25; Per 100, \$18.00

PLUMARIUS SPRING BEAUTY. Double and single blooms of rose, pink and white; fragrant flowers on long spikes. Blooms throughout the summer.

Per 10, \$2.00; Per 100, \$15.00

TINY RUBIES. A Carnation in dainty miniature. Flowers a rose-pink on stems 4 to 5 inches high, on a low compact plant that is a delicate green mound. An exciting novelty.

Per 10, \$2.50; Per 100, \$18.00

DIGITALIS

FOXGLOVE

GIANT SHIRLEY. Magnificent strain of mixed. 5-7 ft. June.

Per 10, \$1.75; Per 100, \$12.00

GLOXINEAFLORA. Tall spikes in June. Purple. Rose. White.

Per 10, \$1.75; Per 100, \$12.00

GRANDIFLORA. Yellow. Hardy. June.

Per 10, \$1.75; Per 100, \$12.00

MONTROSA. Enormous flowers. Mixed. June.

Per 10, \$1.75; Per 100, \$12.00

ERIGERON

SPECIOSUS HYBRIDA GRANDIFLORA. An absolutely hardy perennial of sturdy compact growth, 3 feet tall, bearing on single stalks 20 to 30 aster-like rosy-lilac blooms about two inches across. The ray like petals are in four layers around the small yellow disc, making the flowers elegant and artistic. Good for cutting.

Per 10, \$2.25 Per 100, \$18.00

EUPATORIUM-- COELESTINUM

FLORISTS' HARDY AGERATUM
This everlasting popular hardy perennial has come to mean more to floristry than ever before in these days of tight flower markets. Wherever plants from our abundant stock have been sold, the receivers are yielding tenfold. The cut crop is extremely prolific; the lavender-blue flowers are en masse from August to frost. Stems 14 to 18 inches, and long lasting qualities make it a 'must' for the outdoor cut flower planting.

Heavy Field Grown

Per 10, \$2.00; Per 100, \$15.00

WE ARE WHOLESALERS ONLY
Never in Competition With You
For Your Retail Sales

EUPHORBIA

FLOWERING SPURGE

COROLLATA. A fine branching, tall growing plant, covered from June to August with loose umbels of pretty white flowers — making a perfect misty filler when fillers are scarce. Every florist is glad he has it growing when his Gypsophilas are off crop. The stately dignity of the tall finely formed plant covered with a mass of white blooms and enhanced by attractive foliage makes it perfect where a tall useful garden plant is desired.

Per 10, \$2.00; Per 100, \$15.00

MYRSINITES (R). Beautiful trailing plant for rock or wall gardens. Silvery gray leaves with yellow flowers. Likes shade. 3-4 inches.

Per 10, \$2.00; Per 100, \$15.00

POLYCHROMA. A beautiful formal plant growing 1 foot high, forming a hemispherical clump covered with yellow flowers in May and June. Excellent border or rock plant.

Pot Plants—Per 10, \$2.00; Per 100, \$15.00

HARDY FERNS

ADIANTUM PEDATUM. (Hardy Maidenhair). This most graceful of ferns grows on shady banks among rocks of the rich woods. Black stems with delicate green fronds; grows two feet tall and is one of the finest.

Per 10, \$1.75; Per 100, \$12.50

ASPIDIUM SPINULOSUM. (Spinulosa Wood Fern). An evergreen species that requires rich, well drained soil. 18 to 24 inches.

Per 10, \$1.75; Per 100, \$12.50

ASPLENIUM FELIX-FOEMINA (Lady Fern). Large handsome Fern, growing 2 to 3 feet high with finely cut foliage. Plant in moist place, in sun or shade, in good rich soil. A good Fern to grow as single specimens and one of the best for general culture.

Per 10, \$1.75; Per 100, \$12.50

DICKSONIA PUNCTILOBULA (Hayscented). Grows well in either sun or shade. Very erect with broad fronds of a soft, woolly texture. 18 to 24 inches.

Per 10, \$1.75; Per 100, \$12.50

DRYOPTERIS MARGINALIS (Evergreen Woodfern). The evergreen fronds are leathery and remain attractive throughout the winter.

Per 10, \$1.75; Per 100, \$12.50

ONOCLEA SENSIBILIS. (Sensitive Fern). Small in open meadows but grows to 3 feet in wet shade.

Per 10, \$1.75; Per 100, \$12.50

ONOCLEA STRUTHIOPTERIS (Ostrich Fern). This fern has graceful plumes 4 to 6 ft. tall. Grows in moist hollows and along the sunny brooks and ponds.

Per 10, \$1.75; Per 100, \$12.50

OSMUNDA CINNAMONEA. Cinnamon Fern. Deciduous, stately and very large.

Per 10, \$1.75; Per 100, \$12.50

OSMUNDA REGALIS. Royal Fern. Large, deciduous Fern, bearing attractive foliage.

Per 10, \$1.75; Per 100, \$12.50

POLYSTICHUM ACROSTICHOIDES. (Christmas Fern). A beautiful and well known evergreen fern. Sometimes grown in pots.

Per 10, \$1.75; Per 100, \$12.50

FUCHSIA

RICCARTONI SENORITA. The hardiest of the accepted perennial varieties, grows to 2½ feet, and is smothered with lovely pendant crimson red and deep purple flowers right through the summer season. 1 yr. heavy field grown.

Pot Plants—Per 10, \$3.00; Per 100, \$25.00

FUNKIA UNDULATA VARIEGATA

While planters are continuously recognizing the value of the Funkia Variegata as an easy to grow, attractive, border plant, florists are becoming more conscious every day of its extreme importance to them as an enticing foliage plant for sale out of pots. It is easy to make so, and it is a plant that will immediately capture the attention of even the most casual plant prospect. You will find that turnover and sale are limited only by the display space that you can give them. A wonderful buying opportunity.

Heavy F. G.

Per 10, \$2.00; Per 100, \$15.00

ARGENTIA

We are happy to be able to return an old favorite that has been missing too long. The deep green leaves gracefully topped by splendid racemes of sky-blue flowers and its spreading habit contribute colorful decoration to that difficult location.

Per 10, \$2.00; Per 100, \$15.00

GAILLARDIA

BLANKET FLOWER

BURGUNDY. Shining deep wine red showing practically no yellow.

Per 10, \$2.00; Per 100, \$15.00

DAZZLER. Large golden yellow and maroon flowers on strong wiry stems, 14 to 18 inches in length.

Per 10, \$2.00; Per 100, \$15.00

GRANDIFLORA SUPERBA. Begins to bloom in June they continue one mass the entire season. A most beautiful combination of colors.

Per 10, \$2.00; Per 100, \$15.00

GRAND MONARCH STRAIN. A robust strain covering the most varied color range with flowers of giant size and perfect form.

Per 10, \$2.00; Per 100, \$15.00

MR. SHERBROOK. The full circular flowers are of a rich golden yellow with a pale yellow center unstained by any other color. The large self-colored blooms are supported on long stout stems.

Per 10, \$2.50; Per 100, \$20.00

SUN GOD. Pure yellow.

Per 10, \$2.50; Per 100, \$20.00

GYPSOPHILA

BRISTOL FAIRY. The value of Gypsophila Bristol Fairy for cutting and border exhibition is long knowledge. One of the finest crops in our memory is growing in our nursery rows. These tip-top field grown plants will be available in limited quantity for delivery until April 25th.

Field Grown — Per 10, \$4.50; Per 100, \$40.00

OLDHAMIANA. A variety somewhat similar to Paniculata but it has a much longer season, flowering until late in the Autumn. Flowers white, delicately tinted pink.

Per 10, \$2.50; Per 100, \$20.00

PANICULATA. (Baby's Breath). Dense spreading bush numerous tiny flowers in light feathery panicles, delicate foliage, fine for cutting, excellent for border or large rock gardens. July and August. If cut and dried will make excellent filler for winter use. Strong roots.

Per 10, \$2.00; Per 100, \$15.00

ROSY VEIL. Grows to a height of 12 inches with a spread of 18 to 24 inches. Produces double flowers. It is an ever-bloomer, from early spring until late fall, filling in the gap between crops of Bristol Fairy. We have for shipment this spring extra fine plants.

Pots — Per 10, \$2.50; Per 100, \$20.00

GLOBULARIA

CORDIFOLIA. Low, tufted, turf-rosettes merge into mats, set in late spring with a blue mist of fluffy daisy-globes. Wonderful for rock gardens.

Per 10, \$2.25; Per 100, \$18.00

HELENIUM

HELEN FLOWER

AUTUMNALE. Broad heads of golden yellow flowers on rugged and floriferous plants growing 3 feet and flowering during August through to October.

Per 10, \$2.25; Per 100, \$18.00

AUTUMNALE RUBRUM. Tall growing with dark brown red flowers from August till October.

Per 10, \$2.25; Per 100, \$18.00

HOOPESI. Early. Flowers in June, attractive orange-yellow flowers on 2 ft. plants.

Per 10, \$2.00; Per 100, \$15.00

HEUCHERA

CORAL BELLS

GARNET. This new one is distinguished by the unusually large size of the bells. The color is a crystal clear, deep pink. The plant is the most prolific producer that we know of in the family, growing vigorously into a bushy plant of splendid character, topped by a large quantity of stately, tall spikes.

Pot Plants — Per 10, \$2.25; Per 100, \$18.00

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

MATIN BELLS. A new carmine rose. Early, very free flowering type. Grows 15 inches tall. Blooms from June to August.

Pot Plants — Per 10, \$2.25; Per 100, \$18.00

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

NEW HYBRID PINK PASTEL. This new hybrid Heuchera is as pretty a blush as we have seen. It is vigorous, produces more flowers than the average in this plant family, beautifully suited to cutting for corsage work.

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

PINK PEARL. Very pleasing shade of deep old rose.

Pot Plants — Per 10, \$2.25; Per 100, \$18.00

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

QUEEN OF HEARTS. Very free flowering, producing deep glowing coral-scarlet blooms for a long period. The individual flowers are extra large and are very brilliant when used as cut flowers or for show in the perennial border.

Pot Plants — Per 10, \$2.25; Per 100, \$18.00

RAIN OF FIRE. (Pluie De Feu). Compact growing variety, producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

SPECIALS

This catalog and everything that it contains is strictly the property of horticultural tradesmen. It is your book. If you find anything in it that you should like to use, just go right ahead. If we can add anything to further fulfill a purpose that you have, don't hesitate to call on us.

HELIANTHUS

CORONATION. A fine introduction of this noble race of border plants. Produces large, perfect double flowers of a rich yellow color from August to October. Grows to a height of 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

LODDON GOLD. Enormous Dahlia-like flowers of a bright yellow color, often 5 inches in diameter. If grown on gravel loamy soil, the blooms will develop to greater perfection. If the flowers are cut immediately, the blooming season can be extended from July until severe frosts. Height 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

MULTIFLORUS, FL. PL. A very effective hardy plant growing 4 feet tall. Has exceptionally showy large double golden yellow flowers during July and August. A very profuse bloomer highly valued for the Dahlia-like appearance of the fully double blooms.

Per 10, \$2.00; Per 100, \$15.00

HELIOPSIS

INCOMPARABILIS SUMMER GOLD. A greatly improved form which should do much to increase the popularity of this easily grown plant. During July and August, when cut-flower material is not plentiful, it produces large, almost double flowers of rich golden color, on strong branching stems.

Per 10, \$2.25; Per 100, \$18.00

SCABRA EXCELSA. Rich crome yellow flowers turning to a bright yellow as they mature. They are almost double, having from 4 to 5 rows of petals, of robust growth, about 3 feet high. Free flowering and makes an effective display.

Per 10, \$2.25; Per 100, \$18.00

HELIANTHEMUM

MUTABILIS. A mixture of pink and orange. 8 inches. July-Sept. Beautiful.

Per 10, \$2.25; Per 100, \$18.00

HIBISCUS

MALLOW

AVALON HYBRIDS. The flowers are nearly bell shaped, the range of colors among the most vivid.

Per 10, \$2.50; Per 100, \$20.00

COCCINEUS. A new and distinctive departure of genuine merit. A breathtaking scarlet bell borne on a sturdy cut-leaved plant.

Per 10, \$3.50; Per 100, \$30.00

CRIMSON EYE. Pure white deep crimson eye.

Per 10, \$2.00; Per 100, \$15.00

MEEHAN'S MALLOW MARVELS, PINK.

Per 10, \$2.00; Per 100, \$15.00

MEEHAN'S MALLOW MARVELS, RED

Per 10, \$2.00; Per 100, \$15.00

BETSY ROSS. A distinctive advance from Alexander. A giant, glistening pure white with a faint crimson eye.

Per 10, \$3.00; Per 100, \$25.00

NEW GIANT MARSH MALLOW. In separate colors of red, pink and white.

Per 10, \$2.50; Per 100, \$20.00

HYPERICUM

OLYMPICUM. These are most desirable border plants. This dwarf form is distinctive and unique. It is a controlled, creeping carpet of succulent green. Massed with profuse tip flowers of bright yellow, it is an edging or rockery highlight.

Heavy F. G.—Per 10, \$2.25; Per 100, \$18.00

Hemerocallis

The list below is the best in the trade to serve the practical purpose of commercial planters. The color range is sound, the flowering period and plant character fills the season of June, July and August with a brightness provided by the Hemerocallis alone.

REMEMBER! THIS LIST SELLS ONLY A WHOLE PLANT — ONE THAT MAKES ITS DISPLAY IN THE FIRST SEASON YOU HAVE IT
You have, consequently, a profit opportunity within a few weeks after you purchase your plants. You do not have to wait until a finely cut division matures in in your planting. This is guaranteed, and you are unconditionally the final judge of the quality you receive.

	Per 10	Per 100
AMARYLLIS. Golden orange, July and August. 3 feet.....	\$3.00	\$25.00
APRICOT. The pure shade. Early, 2½ ft.	3.00	25.00
AUGUST PIONEER. Color chrome-orange flushed red.....	4.00	35.00
BAGDAD. 3½ ft. July. Rich combination of clear orange throat, outer petals coppery red and mid-zone madder-brown.....	3.00	25.00
DAWN. Rose-buff with a pink flush. 30 in. August.....	3.00	25.00
D. D. WYMAN. Golden yellow splashed tawny. July, 2½ ft.	2.25	18.00
DR. REGAL. Rich orange yellow, May, 2½ ft.	2.00	15.00
FLAVA. (Lemon Lily). Clear yellow, 2½ ft., June.....	2.00	15.00
FULVA. Coppery orange, 3 ft., July.....	2.00	15.00
GOLDEN BALL. Rare yellow, most prolific, July, 30 in.	3.00	25.00
GOLDEN DREAM. June and July, deep gold, 3 ft.	3.00	25.00
GYPSY. Deep orange, 3 ft., July, very showy.....	2.00	15.00
HYPERION. Citron yellow, prolific, July, 40 in.	3.00	25.00
IMPERATOR. Rich orange red, strong, July, 40 in.	2.50	20.00
J. A. CRAWFORD. Huge apricot and yellow, July, 4 ft.	2.50	20.00
KWANSO FL. PL. Double bronze-gold, July, 4 ft.	2.00	15.00
MARGARET PERRY. One of the best. Scarlet-orange, June.....	2.00	15.00
MIKADO. Orange, mahogany-red spotted, June, 2½ ft.	2.00	15.00
MRS. W. H. WYMAN. Late August, clear yellow, 2½ ft.	2.50	20.00
OPHIR. 4½ ft., early July, huge golden.....	2.50	20.00
RAJAH. 3½ ft., July-August. English red, orange throat, most heavily flowered.....	3.00	25.00
THUNBERGI. Like Flava, but flowers in July, a month later. Two to three feet, a distinctive pale yellow.....	2.00	15.00

IBERIS

HARDY CANDYTUFT

LITTLE GEM. Dwarf pure white flowers in June. Its uniform neat habit makes it one of our best rock or edging plants. Perfectly hardy. Absolutely true to name.

Per 10, \$2.25; Per 100, \$18.00

PURITY. A splendid new variety. Compact, tightly formed, profusely flowered pure white.

Per 10, \$3.00; Per 100, \$25.00

SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.

Per 10, \$2.25; Per 100, \$18.00

NEW HYDRANGEA

BLUE CHINA BOY

Blue China Boy is new, a distinct advance. It is distinguished by an immense head, with each floret measuring 2 or 3 inches. Actually each stalk is a bouquet in itself when cut. Its prime point is its complete **HARDINESS.** Here, where cold northern lakes winters prevail, it thrives in the coldest section of land in the nursery. Color is intense blue; chemical components of the soil, of course, are factors in color intensity of all blue Hydrangeas.

Strong 3" Pots — Per 10, \$4.50; Per 100, \$35.00

ORCHID IRIS KAEMPFERI

The units we offer below comprise the best assortment in the trade today. Divisions are from young plants that have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming results in their first season after planting.

GEKKA NO-NAMI. Earliest to bloom and the choicest white, very free. Stigmas pure white.

Per 10, \$3.50; Per 100, \$30.00

GOLD BOUND. Double pure white, gold bonded center.

Per 10, \$3.00; Per 100, \$25.00

ISO-NO-NAMI (Waves of the Seaside). Strong grower, blue triple petals tinted rose with white stripes, white petaloids tipped blue.

Per 10, \$3.00; Per 100, \$25.00

KUMCHII GUMII. A six petal dark blue variety with yellow spots in center.

Per 10, \$3.00; Per 100, \$25.00

KUMO-NO-OBI. Magnificent double flowers of massive structure with a bluish-violet border, intensifying towards the center to spectrum violet, with six conspicuous yellow spots at the throat, surrounded by an area of white.

Per 10, \$2.75; Per 100, \$22.50

LA FAVORITE. Double, large fine white, freely veined blue, and a rich purple center.

Per 10, \$3.00; Per 100, \$25.00

LUCIA MARSHALL. Fine, large double pansy-violet with white veins, center white with yellow spots.

Per 10, \$3.00; Per 100, \$25.00

PATROCLE. Single superb dark violet.

Per 10, \$2.75; Per 100, \$22.50

PURPLE AND GOLD. Large double rich violet purple.

Per 10, \$3.00; Per 100, \$25.00

ROSE ANNA. Double ivory white, ruby red veins.

Per 10, \$3.00; Per 100, \$25.00

SIGO NO URINUS. Double striking purple with tufted center.

Per 10, \$3.00; Per 100, \$25.00

Wholesale Only Is Insurance For Your Protection

Perhaps you wonder at the sincerity and complete faith with which we solicit your patronage. It is easily explained by the fact that we have never in the life of this business seen fit to compete for a retail clientele in any manner. Our whole effort has been directed to wholesaling plants of quality to the trade alone — thereby insuring that our complete facilities are always directed toward the production of good things for the tradespeople alone. It is this spirit that has given us life and has fostered our growth. Never are we tempted to withhold anything that is highly meritorious on the grounds that we could capitalize more profitably by taking the cream from the retail market first.

IRIS GERMANICA- FLAG IRIS

	Per 10	Per 100
APRICOT BRONZE	1.75	12.00
BLACK MAGIC. Intense deep violet blue, the best we have seen and the favorite in the nursery	2.00	15.00
BLUE VELVET. The rich blue of deep velvet.	2.00	15.00
CALIFORNIA GOLD. 36 inches, a clear, deep yellow.	2.00	15.00
CHEERIO. Lovely rich bi-color	2.00	15.00
COPPER LUSTRE. Blended Gold and Copper.	2.25	18.00
CHINA MAID. Blended Pink, Bronze, and Lilac, tasteful.	4.00	35.00
DAUNTLESS. Large Red-Purple.	2.00	15.00
DESERET. Lovely deep yellow, veined Hydrangea red.	2.00	15.00
DEPUTE NOMBLOTT. Fine Copper Red.	2.25	18.00
DESTINY. Faint blue-purple.	2.25	18.00
DON JUAN. Forty inches, gigantic rich red toned beauty.	2.00	15.00
GRACE MOHR. Good light lavender.	3.00	25.00
GREAT LAKES. Finest pink.	5.50	50.00
HAPPY DAYS. Large yellow, steady favorite.	2.00	15.00
INDIAN CHIEF. Pink and Velvet.	2.00	15.00
JEAN CAYEUX. 36 inches, Cinnamon brown.	2.00	15.00
LORD OF JUNE. Lavender Blue.	2.25	18.00
MARY GEDDES. Primrose yellow, pure rose pink falls.	2.00	15.00
OR MOHR. Gray purple, a dandy.	3.00	25.00
PINK SATIN. True pink self.	2.50	20.00
RAMESES. Tourmaline pink and a soft yellow high center.	2.00	15.00
SEPTEMBER SKIES. A rich, clear, purple self.	2.00	15.00
VENUS D'MILO. Popular pure white.	2.00	15.00
WABASH. Purple and white, a beauty.	4.00	35.00
WAR EAGLE. Deep copper rose red.	2.00	15.00

IRIS SIBERICA Siberian Iris

CAESAR'S BROTHER. A new fine blue.	2.25	18.00
KINGFISHER BLUE. Large, bright blue on 4 to 5 ft. stems.	1.75	12.00
LADY NORTHLIFFE. Rich, deep bright violet, veined white throat.	1.75	12.00
PEGGY PERRY. Ruffled rich violet-blue with white center.	1.75	12.00
SNOW QUEEN. An exquisite hardy Iris, the flowers are snow white, large and well formed, produced in great abundance. Foliage light and graceful. Suitable for flower border or waterside. 3 feet.	2.00	15.00

IRIS PUMILA

ATROVIOLOACEA. The earliest of the Pumilas. Rich red purple.	2.00	15.00
EXCELSA. A splendid pale lemon yellow.	2.00	15.00
LA FIANCEE. White.	2.00	15.00
SAMBO. Dark Violet blue.	2.00	15.00
THE BRIDE. A fine white.	2.00	15.00
WHITE QUEEN. Finest white, early	2.00	15.00
YELLOW.	2.00	15.00

HOLLYHOCKS

These are fully developed, flowering size plants. No seedlings, no liners.

CHATER'S DOUBLE HOLLYHOCKS

We have excellent stocks of the standard doubles carefully grown to secure trueness to color. The following are the best colors:

Newport Pink
Red (Scarlet)
Lilac

Salmon Rose
White
Yellow

Above varieties, Per 10, \$1.75; Per 100, \$12.00

LAVENDULA

LAVENDER

Remember the delightful and exciting fragrance that drifted from grandmother's bureau? Sweet Lavender is always the mark of the gracious. In a garden, it is a growing, perfuming, flowering loveliness. Cut and crushed into an envelope it holds its delight for years. Do you see the opportunities?

OFFICINALIS ROSEA. A new Lavender. Produces a graceful array of rose-pink flowers on the dignified blue gray that is so distinctly the old favorite Lavender.

Per 10, \$2.25; Per 100, \$18.00

SPICA MUNSTEAD. Dwarf variety, compact habit, blue flowers.

Per 10, \$2.00; Per 100, \$15.00

VERA. The true Sweet Lavender, growing 18 inches high, wonderfully fragrant, blue flowers blooming July and August.

Per 10, \$2.00; Per 100, \$15.00

LIATRIS

BLAZING STAR OR GAYFEATHER

PYCNOSTACHYA. Does well in any kind of soil, poor or rich, moist or dry, producing richly colored purple flowers on stout stalks. First rate cut flower.

Per 10, \$2.00; Per 100, \$15.00

SCARIOZA. This is a much showier form than is usually sent out for this plant. It has large, showy purple heads and flowers much later than the others. A very imposing form. Mid-August. 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER GLORY. Late flowering type noted for its outstanding beauty. The purple flowers are produced on extra long spikes during late August and September.

Per 10, \$2.25; Per 100, \$18.00

LINUM

FLAX

PERENNE. May-August. Very attractive both in foliage and bloom. Flowers beautiful pale blue on slender graceful stems. An interesting plant for the medium border for all summer.

Per 10, \$2.00; Per 100, \$15.00

PERENNE ALBA. Milk white flowers, very decorative. It is the white form of the well-known Perenne and has the same plant characteristics.

Per 10, \$2.00; Per 100, \$15.00

LIRIOPE

GROUND COVER

MUSCARI EXIFLORA. For the most difficult location, it will grow in shallowest top soil. An evergreen perennial, blue flowered, flax leaved, clumps.

Field Grown Clumps

Per 10, \$2.00; Per 100, \$15.00

LOBELIA

INDIAN PAINTBRUSH

CARDINALIS. Cardinal Flower. Rich fiery flowers from early August til late September.

Per 10, \$2.00; Per 100, \$15.00

LUPINES

The Lupines produce beautiful long spikes of pea-shaped flowers about a foot long on stems three feet high. Very attractive garden or cut flower.

POLYPHYLLUS, Blue.
POLYPHYLLUS, Rose.
POLYPHYLLUS, White.
POLYPHYLLUS, Salmon.
POLYPHYLLUS, Carmine.

Per 10, \$2.00; Per 100, \$15.00

NEW RUSSELL LUPINES. Russell's Lupines bear enormous, well-rounded, long symmetrical flower-spikes, often 3 ft. or more in length, each spike a mass of gorgeous color.

Per 10, \$2.00; Per 100, \$15.00

LYCHNIS

VISCARIA FL. PL. An exceptional perennial, with such distinctiveness when in flower, it attracts attention from a great distance. The plants are made up with long narrow foliage, producing vermilion red flowers on stems 14 inches in length. As a garden flower for showy purposes it cannot be beat. The flowers can also be cut and used in vases. We very highly recommend it.

Heavy F. G. — Per 10, \$2.50; Per 100, \$20.00

LYSIMACHIA

LOOSESTRIPE

VULGARIS. Height 2 feet, large oval shaped leaves. Yellow flowers.

Per 10, \$2.00; Per 100, \$15.00

LYTHRUM

PURPLE LOOSESTRIPE

ROSALIE. The brightest pink variety. This is medium tall, has an all summer flowering period. Carries highest recommendation.

Per 10, \$2.25; Per 100, \$15.00

ROSEUM SUPERBUM. Deep rose, four feet tall, floriferous. Particularly useful in extremely wet location. Sun or shade.

Per 10, \$2.00; Per 100, \$15.00

MATRICARIA

FEVERFEW

BALL'S DOUBLE WHITE. The prolific flower producer. From June until October these one year fully matured plants will produce bunch after bunch of the profitable cut Feverfew.

Per 10, \$1.75; Per 100, \$12.50

MERTENSIA

VIRGINICA (Virginia Bluebells). A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early Spring. 5 eyes and up.

Per 10, \$2.25; Per 100, \$18.00

MONARDA OR BERGAMOT

OSWEGO TEA

DIDYMA CAMBRIDGE SCARLET. Brilliant crimson flowers are produced freely from June until August. A good plant for wild garden as well as border. 2½ feet.

Per 10, \$2.00; Per 100, \$15.00

DAHLIATOWN ORCHID. A novelty of great merit. Grows to a height of 2½ to 3 feet and produces charming orchid-pink flowers in July.

Per 10, \$2.00; Per 100, \$15.00

Phlox Sublata

MOSS PINK

An early spring-flowering type with pretty moss-like, evergreen foliage, which during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for the rockery, the border, and invaluable for carpeting the ground or covering graves.

XXX FIELD GROWN CLUMPS

ALBA. Pure white flowers completely covering the neat compact plant in May; a lovely thing for the rock garden.

Per 10, \$2.25; Per 100, \$18.00

AMOENA. One of the best varieties for carpet-

ing the ground, the rockery or the border, growing only about 4 inches high. Entirely covered in the spring with rich bright pink flowers, very showy.

Per 10, \$2.00; Per 100, \$15.00

ATROPURPUREA. A distinct form of Phlox subulata, a very free bloomer; strong grower and of the color of Phlox decussata, B. Compote, with a slightly darker eye. When in bloom it stands out strikingly and can be distinguished by its deeper red from any other form of Subulata.

Per 10, \$2.25; Per 100, \$18.00

BLUE HILL. Of uniform compact growth, producing in early spring and late fall a splendid display of showy blue flowers. One of the best and surely a most distinct type and color.

Per 10, \$2.25; Per 100, \$18.00

LILACINA. A strong growing, creeping variety suitable for bold masses in the rockery, completely covered with light lilac flowers in May; the foliage is lovely in winter.

Per 10, \$2.25; Per 100, \$18.00

ROSEA. Rose-pink. Fine for covering banks; thrives in hot, dry situations and blooms profusely.

Per 10, \$2.25; Per 100, \$18.00

THE BEST PHLOX SUBULATAS

EMERALD CUSHION. A close compact foliage, even better in character than the Vivid. Extremely floriferous, it has the longest blooming season in the family. Florets of unusual size, color a pure, unbleached pink.

Clumps — Per 10, \$2.50; Per 100, \$20.00

BLUE EMERALD CUSHION. The pure, sky blue sport of Emerald Cushion.

Clumps — Per 10, \$2.50; Per 100, \$20.00

HARDY PHLOX

	Per 10	Per 100
CHARLES CURTIS. Beautiful sunset red.....	2.25	18.00
FLASH. Crimson red	2.25	18.00
FRAU ALFRED VON MAUTHNER. Large salmon orange small crimson eye.....	2.50	20.00
LOUIS ABBEMA. Clear glistening white, medium tall.....	2.25	18.00
MARGARET. Clear deep pink, strong grower	2.25	18.00
MISS LINGARD. Pearly white flower, with delicate pink eye very remarkable bloomer producing two or three crops of flowers during the season; indispensable as a cut flower for florists' use. It is the best early White Phlox known. Heavy Field Grown	2.25	18.00
MRS. R. P. STRUTHERS. Orange-red	2.00	15.00
MRS. WILLIAM JENKINS. Pure white	2.25	18.00
PINK CHARM. Bright clear pink with a scarlet sheen.....	2.25	18.00
PROGRESS. Blue with a white eye.....	2.00	15.00
STARLIGHT. Violet red shading to lilac.....	2.25	18.00
THOR. A lasting favorite, deep salmon pink with carmine shadings. Most vigorous grower	2.25	18.00

PHLOX DIVARICATA

Large fragrant lavender flowers in April and May. Shade lover for woody nat-

uralization

2.00 15.00

PLATYCODON

DOUBLE BLUE. 3 inch blooms, about 95% true.....	2.50	20.00
DOUBLE WHITE. Pure white, true stock, very free.....	3.00	25.00
GRANDIFLORA ALBA	2.00	15.00
GRANDIFLORA BLUE	2.00	15.00
MARIESI. Blue or white separate, dwarf.....	2.00	15.00
SHELL-PINK. Deep rose veination	2.50	20.00

ORIENTAL POPPIES

Strong fully developed field grown plants in a well rounded assortment. Available stock is not large—please order for early delivery.

AMBER GLOW. Clear amber, delicately spotted throat, medium grower, prolific.
Per 10, \$3.00; Per 100, \$25.00

CERISE BEAUTY. A real favorite bearing many medium sized flowers of light cerise color. 32 inches.
Per 10, \$3.00; Per 100, \$25.00

HELEN ELIZABETH. Crinkle petaled—set so deep that they remind of ruffles. Salmon pink, no base spot, 30 inches.
Per 10, \$3.00; Per 100, \$25.00

HENRI CAYEAUX IMPROVED. Old-rose shaded to burgundy. Very distinct. Often referred to as the Purple Poppy.
Per 10, \$3.00; Per 100, \$25.00

LITTLE SHRIMP. Small shrimp-pink flowers without spots. A real little gem of unusual size and habit. 18 in. high.
Per 10, \$3.00; Per 100, \$25.00

MRS. PERRY. A very fine variety of salmon-pink color, very distinct. Grows to a height of 3 feet.
Per 10, \$3.00; Per 100, \$22.50

PURITY. Pure soft pink without any spots or markings. Very fine.
Per 10, \$3.00; Per 100, \$25.00

SASS PINK. A pure pink poppy in the best tradition. Flesh color, brightly spotted, vigorous grower.
Per 10, \$3.00; Per 100, \$25.00

NEPETA

GROUND IVY OR CATMINT

MUSSINI. A most desirable border or rock plant with gray green foliage and covered with masses of pale lavender blue flowers, all Spring and intermittently during the summer. 1 foot high and has a spread of 12 to 15 inches.
Per 10, \$2.00; Per 100, \$15.00

OENOTHERA

EVENING PRIMROSE

LAMARKIANA. Pale yellow flowers on 12 inch stems from June until October.
Per 10, \$2.00; Per 100, \$15.00

PACHYSANDRA

JAPANESE SPURGE

Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes in sun or shade and for dense shade under any kind of trees.
2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

PLUMBAGO

LEADWORT

LARPENTAE. One of the most desirable border and rock plants. It is of dwarf, spreading habit, growing 6 to 8 inches high, covered with deep blue flowers during the summer and fall. The flowers are borne in small clusters just above the foliage. Does well in the rock garden in full sun or light shade.
Per 10, \$2.00; Per 100, \$15.00

PENTSTEMON

PINK BEAUTY. Flower spikes 30 feet high. Quite large shell pink flowers. Makes up with most any cut flower.
Per 10, \$2.00; Per 100, \$15.00

PHYSOSTEGIA

FALSE DRAGONHEAD

GRANDIFLORA ROSY SPIRE. Grows from 18-24 inches with large heads of bright violet mauve flowers. Very desirable for cutting.
Per 10, \$2.00; Per 100, \$15.00

GRANDIFLORA VIVID, TALL TYPE. Similar in color to the well-known Grandiflora Vivid, except that this variety grows to a height of 30 inches. The flower spikes are also larger and the color a little more striking. It continues to bloom throughout the entire months of July and August.
Per 10, \$2.00; Per 100, \$15.00

SUMMER SNOW. In all its characteristics, it resembles the medium tall Rosy Spire. Flowers are glistening pure white and admirably suited to cutting.
Per 10, \$2.00; Per 100, \$15.00

POTENTILLA

WARRENSI. Splendid, large bright flowers of deepest glossy yellowness, carried for months over foliage of dark green.
Per 10, \$2.00; Per 100, \$15.00

PRIMULA

VERIS MARTIN'S SELECT HYBRIDS. Each year, our propagations of this highly popular perennial are made of divisions from selected stock. The choice is by color and by the vigor of growth and foliage. Plants out of our specimen stock can hardly be anything but the finest in your growing.
H. F. G. — Per 10, \$2.50; Per 100, \$20.00

PYRETHRUM

HYBRIDA GRANDIFLORA. Semi-Double Strain. The color ranges from pure white through the pinks and reds, with many doubles prevailing, makes any planting out of these valuable, principally for cutting.
Per 10, \$2.00; Per 100, \$15.00

STARTLER. A brightly colored duplex Pyrethrum. A clean rose-red, it is a strong grower that will produce dozens of flowers per plant for cutting or decorative work.
Per 10, \$3.00; Per 100, \$25.00

RUBY RED. Similar to Startler in all its characteristics but showing a rich, duplex Ruby red flower.
Per 10, \$3.00; Per 100, \$25.00

RUDBECKIA

GOLDEN GLOW. Masses of large, double, golden-yellow flowers in late summer.
Per 10, \$2.00; Per 100, \$15.00

PURPUREA. Peculiar reddish-purple flowers with a very high, large brown cone-shaped center, on 2 to 3 foot stems. July to October. A splendid plant for the border.
Per 10, \$2.25; Per 100, \$18.00

THE KING. A tall improved Rudbeckia Purpurea with broad, deep crimson red petals and rich coppery bronze tones. The petals never fold back or droop. Attractive and fine for cutting. Blooms from July to August, height 3 to 3 1/2 feet.
Per 10, \$2.50; Per 100, \$20.00

SALVIA

FLOWERING SAGE

AZUREA GRANDIFLORA. A Rocky Mountain species. Grows 3 to 4 feet high, producing during August and September pretty sky-blue flowers in the greatest profusion.
Per 10, \$2.00; Per 100, \$15.00

SCABIOSA

PINCUSHION

CAUCASICA, (Blue Bonnet). A soft and charming shade of lavender; commences to bloom in June, throwing stems 18 to 24 inches high until September.
Per 10, \$2.00; Per 100, \$15.00

SEDUM

ACRE, (Wall Pepper; Mossy Stonecrop). A pretty species for rockwork; well known and considerably used. Foliage green; flowers bright yellow; prostrate and slowly spreading. 2 inches. May-June.
Per 10, \$1.75; Per 100, \$12.50

KAMTSCHATICUM. Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.
Per 10, \$2.00; Per 100, \$15.00

REFLEXUM. Yellow, evergreen spreading foliage. 6 inches. June-July.
Per 10, \$2.00; Per 100, \$15.00

SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet. June, July.
Per 10, \$2.00; Per 100, \$15.00

SEXANGULARE. Very dark green foliage; yellow flowers; habit much like Acre.
Per 10, \$2.00; Per 100, \$15.00

SPECTABILE. Erect growing mass of rose colored flower heads 18 inches high. August and September.
Per 10, \$1.75; Per 100, \$12.50

SPECTABILE BRILLIANT. Erect growing mass of rose colored flower heads 18 inches high. August and September.
Per 10, \$2.00; Per 100, \$15.00

SPURIUM COCCINEUM. Flowers rosy crimson. 6 inches. July and August. Very good.
Per 10, \$2.00; Per 100, \$15.00

SILENE

CATCHFLY OR CAMPION

MARITIMA. Compact masses of glaucous blue foliage, covered with pinkish-white flowers from June to August. Very desirable for hot, dry spots in the rockery, or for rock walls; 2 to 3 inches.
Per 10, \$2.00; Per 100, \$15.00

STATICE

GREAT SEA LAVENDER

DUMOSA. Has large individual florets, color clear silvery white in dry form and lavender when fresh. Height about 20 inches, perfectly hardy without protection of any kind.
Per 10, \$2.00; Per 100, \$15.00

LATIFOLIA. A most valuable plant either for the border or rockery with leathery leaves and immense candelabra-like heads, frequently 1 1/2 feet high and 2 feet across, of purplish-blue minute flowers during July and August; these, if cut and dried, will last in perfect condition for months.
Per 10, \$2.00; Per 100, \$15.00

STOKESIA

CORNFLOWER ASTER

BLUE DANUBE. (Super Blue). New, and a wonderful advance in this family. Growth is stronger, flowers more profuse, and color brighter than anything we have seen in Stokesia. Supply is extremely limited.

Per 10, \$3.00; Per 100, \$25.00

BLUE MOON. Giant Stokes' Aster. The color is a very attractive shade of silvery blue with a lilac-blue suffusion at the center. The flowers are very large, often 5 inches across. An excellent cut flower, having stems 18 to 20 inches in length. Flowers freely and is a beautiful border plant.

Per 10, \$2.25; Per 100, \$18.00

CYANEA WHITE. Similar to blue except in color of flowers.

Per 10, \$2.00; Per 100, \$15.00

**TEUCRIUM
CHAMAEDRYS**

POPULAR PERENNIAL HEDGE

Since its merits have been recognized, scarcely a perennial border is complete without the neat green definition lent by a Teucrium hedge. Leaves a bright glossy green, myriads of stems rising 8 to 12 inches high, the Teucrium hedge may be trimmed formally by the fastidious or allowed to grow as it will in which case its natural dignity is formal enough for most of us.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00

THALICTRUM

MEADOW RUE

ADIANTIFOLIUM. A beautiful variety, with foliage like the Maidenhair Fern and miniature white flowers in June, grows about 2 feet high.

Per 10, \$2.00; Per 100, \$15.00

THERMOPSIS

CAROLINIANA. A lovely lupine-like plant with rich green foliage, growing about two feet high. In June and July, yellow pea-like flowers are produced in racemes six to twelve inches long. The general appearance is that of a yellow lupine.

Per 10, \$2.00; Per 100, \$15.00

THYMUS

THYME

LANUGINOSUS. (Wooly Leaved). A species of Thyme with small, roundish leaves and rosy lilac flowers. It is a desirable plant for edgings or in rock work.

Per 10, \$2.00; Per 100, \$15.00

SERPILLUM COCCINEUM. A serpyllum with dark red flowers. All serpyllum clan are among the best plants to plant between stepping stones.

Per 10, \$2.00; Per 100, \$15.00

SERPILLUM ALBUM. A white flowered form of serpyllum.

Per 10, \$2.00; Per 100, \$15.00

**BEFORE YOU CLOSE THE
BOOK, have you checked the
HARDY CHRYSANTHEMUMS
on Pages 6 to 11 ?**

TRADESCANTIA

SPIDERWORT

BLUE STONE. One of the prettiest. Glistening light blue flowers in profusion.

Per 10, \$2.00; Per 100, \$15.00

LEONORA. The very fine flowers are a deep rich glowing violet.

Per 10, \$2.00; Per 100, \$15.00

JAMES CRAWFORD WEGUELIN. A plant 18 inches high with large flowers of a uniform light azure blue that is very pleasing.

Per 10, \$2.00; Per 100, \$15.00

JAMES STRATTON. A variety with large flowers 2½ inches from tip to tip, in color deep delphinium mauve, slightly shaded with rose.

Per 10, \$2.00; Per 100, \$15.00

PURPLE DOME. Vividly brilliant purple flowers which sparkle with life in sunlight. Fine grower and it flowers freely. Considered the most spectacular one of the entire collection.

Per 10, \$2.00; Per 100, \$15.00

TRITOMA

RED HOT POKER

CHROMATELLA. This variety is our own selection from trials of the host of hybrid classes presented recently. It is really different, throwing a vigorous free flower, colored rose with orange-red. Habit is compact, foliage deep green, flowers carried in elegant trusses.

Per 10, \$2.25; Per 100, \$18.00

MARTIN'S NEW HYBRIDS-SUPER HARDY. A result of years of work, this new one seems to withstand any condition of weather and more of a damp location than any Tritoma in existence today. In our fields, we have them in any stage of growth from 5 year units to summer divisions and all are successful. Flower stems are sturdy and strong and the colors range from pale yellow to deep orange, all bright. A very worthwhile cut flower and a guaranteed hardy garden item.

Per 10, \$2.50; Per 100, \$20.00

PFITZERI. The rich orange flowers are always in big demand on the cut flower markets. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers.

Per 10, \$2.00; Per 100, \$15.00

PFITZERI HYBRID. The higher, lighter shade of Pfitzeri.

Per 10, \$1.75; Per 100, \$12.00

PRIMROSE BEAUTY. Beautiful spotless primrose yellow spikes, faultlessly shaped. Blooms early in July.

Per 10, \$2.00; Per 100, \$15.00

RED AND GOLD. A new form, flowers in early July, rich red tops a clear cream yellow on a strong, sturdy flower spike.

Per 10, \$2.00; Per 100, \$15.00

VERONICA

SPEEDWELL

ARMENA. Intense sky blue, graceful strong grower of medium height, foliage, finely cut.

Per 10, \$2.00; Per 100, \$15.00

BLUE SPIRE. Lovely deep blue spikes of flowers above lively green foliage; desirable for cutting.

Per 10, \$2.50; Per 100, \$20.00

VERONICA—Cont.

CRATER LAKE BLUE. Good. Light green leaved, tall spires of closely knit deep lake blue flowers.

Per 10, \$2.00; Per 100, \$15.00

INCANA. Deep blue flowers with silvery foliage. Has good appearance, both in and out of bloom. Useful in rockery or for edging paths and flower beds.

Per 10, \$2.00; Per 100, \$15.00

INCANA HEAVENLY BLUE. Our selection of this favorite type. Foliage less silvery, but a much greater size, flowers deep blue, 14 inch stems, the appearance is generous in any planting.

Per 10, \$2.00; Per 100, \$15.00

INCANA ROSEA. Silvery gray foliage with upright spikes of lovely pink flowers in June. Height 1 foot.

Per 10, \$2.00; Per 100, \$15.00

LONGIFOLIA SUBSESSILIS. A delightful 2-foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers are borne abundantly during July and August in long compact spikes of a beautiful deep blue and are frequently used as cut flowers.

Per 10, \$2.25; Per 100, \$18.00

SPICATA. Long spikes of violet-blue flowers all summer, a very fine plant for the middle of the hardy border. Grows about 24 inches high.

Per 10, \$2.00; Per 100, \$15.00

VIOLET ODORATA

PRINCESS OF WALES. Single sweet-scented rich deep purple flowers. Very valuable as outdoor planting, growing well in shade.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00

ROSINA. A small soft ripe pink Violet blooming freely in the spring and again in the autumn. Delightfully fragrant. While it will grow well in the full sun it does best in the partial shade.

F. G. — Per 10, \$2.25; Per 100, \$18.00

ROYAL ROBE. This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a Pansy. Valuable for cutting, and truly different in any garden.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00

WHITE WONDER. (Var. The Czar). Large, single pure white, with faint blue and yellow tinting. Very fragrant.

Heavy F. G. — Per 10, \$2.50; Per 100, \$20.00

VIOLAS

CATHERINE SHARP. A completely hardy Viola, with rich violet blue petals. The center is an outstanding bright yellow. Splendid for the garden and for growing in a cool greenhouse.

2¼" Pots — Per 10, \$2.00; Per 100, \$15.00

F. G. — Per 10, \$2.25; Per 100, \$18.00

HARDY VINCA

MYRTLE

MINOR. A trailing, evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass or other plants to thrive.

Per 10, \$1.75; Per 100, \$12.00

BOWLE'S VAR. Flowers are bright blue produced in great profusion in early spring with a sprinkling of bloom during the summer. A very compact grower and one of the best ground covers.

Per 10, \$2.00; Per 100, \$15.00

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SOILS of eight sharply different types. Your plants are developed from the first small stage of propagation in the soil that suits them exactly.

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EXPERIENCE rising out of a lifetime of association with the horticultural world and specializing in perennials—developing into an organization that is now thirty years old, the **first** devoted exclusively to the growing of perennials and maintaining itself for service to the **wholesale trade only**.

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